



Sponso

Denisse, Frank, Katerina, Arnon, Abdel and Maxime. These Veolia employees are also Veolia Foundation sponsors. With one thing in common: the simple values of solidarity that are in keeping with Veolia's international growth.

Arnon Fishbain

ISRAEL

"Taking on a mission impossible: respect for an extreme environment."

Veolia Environnement's technical director in Israel, Arnon Fishbain decided to support a project promoted by Sustainable Development in Dimona, a town in southern Israel. Faced daily with high temperatures and sand, it isn't easy to inspire respect for the environment among children! It was something of an insane challenge to create gardens for growing fruit and for the children to watch animals develop, and to teach environmental protection classes in the town's four schools.

Frank Fritsch

GERMANY

"Sponsorship gives me a really different point of view from my daily working life."

Frank Fritsch heads OTWA, a regional subsidiary of Veolia Wasser (Veolia Water) in Germany. In 1994 volunteers from Weida, a small town in Thuringia, came together to provide assistance to people in need. In 2005, the municipality provided them with a building and an adjacent garden, which grows fresh produce. The initiative led to the creation of an association. It was joined by Frank Fritsch, who used his knowledge of the business world to help organize as well as publicize the volunteers' work. Naturally, he submitted the project to Veolia Foundation and has since been its sponsor.

RS Around the World

What's special about these employees is their close involvement in their projects, with each serving as the preferred contact for the groups they sponsor. The work of these volunteers and of Veolia Foundation skillfully balances support

for Veolia's growth and staying in close touch with local communities, especially the most disadvantaged ones. Their involvement also proves that simple values, based on solidarity and responsibility, can be shared whether you are in the Czech Republic, Gabon, the

United States, Israel or Morocco. This kind of sharing is the bedrock of a company and its culture. Six sponsors from Africa, the Middle East, Europe and North America agreed to talk about their projects and their involvement in the community.

Katerina Novosadova
CZECH REPUBLIC
"It's an obvious thing to do."

A meter reader for Zlinska Vodarenska, a Veolia Water subsidiary in the Czech Republic, Katerina Novosadova sponsors Lucie Sedova, "helping her get a good start in life." Lucie is one of the many young Czechs who could easily find themselves marginalized rather than well-integrated into society due to a lack of follow-up assistance after leaving the orphanage. Veolia Water Foundation in the Czech Republic, supported by Veolia Foundation, created the "Life Launch" project, which pairs young adult orphans with employee sponsors. Today, Lucie Sedova works and lives in an apartment set up and equipped by the Foundation. Katerina Novosadova uses simple words to describe her involvement, such as "satisfaction and joy."

Abdel Ali Khalil
MOROCCO
"It seemed obvious to me we had a role to play."

Abdel Ali Khalil, age 41, is Director of Strategy, Development and Corporate Relations for Veolia Environmental Services (Veolia Water) in Morocco. He was contacted about sponsoring a project in an association, the AMESIP circus school near Rabat, to help bring street children back into mainstream society. "The possibility of a fire or electrocution in their big tent was a constant threat," he said. Thanks to Veolia Foundation's financial support, Khalil's involvement and the company's expertise, the electrical circuit was restored to proper working condition. "Today the children are in a safe environment," says the pleased sponsor.

Denisse Ike
UNITED STATES
"A way to make a difference to thousands of needy families."

Denisse Ike is Director of Marketing and Communications for Veolia Environmental Services North America. The North Illinois Food Bank (NIFB) helps people living below the poverty line by collecting and distributing food. The NIFB initially contacted Veolia Environnement for a donation. But Denisse Ike had a bigger idea: "What caught my attention was the chance to have a direct impact on the communities in our region," she explains. So Veolia Foundation helped purchase refrigerated trucks to collect and distribute perishables. Anyone can drive the vehicles, including Veolia employees, who donate their time collecting food.

Dr. Maxime Minault Zima
GABON
"I took on a level of responsibility that went well beyond sponsorship."

Dr. Maxime Minault Zima, age 42, is an occupational physician and head of the health division of Société d'énergie et d'eau du Gabon (SEEG), a Veolia Water subsidiary. He sponsors Sida Zéro (Zero AIDS), an association working to provide AIDS patients with better access to care. Sida Zéro built a patient assistance and support center in east Libreville with support from Veolia Foundation. The center was officially inaugurated in December 2006. Today Dr. Zima is more than a sponsor, having become a fully fledged member of Sida Zéro.

