

The Number of VE FOUNDATION Sponsors Keeps Growing

Up and running for a year and a half, the Veolia Environnement Foundation continues to focus on its mission, bolstered by the support of company employees. Nearly 200 of our employees—vital links between the Foundation and the field—have volunteered as sponsors.



EPURATUS, OR GENERAL INSTRUCTION FOR TRAVELERS

The Epuratus' project grew out of a desire to meet the public's demand for knowledge. Since 2001 the risk of terrorism has put an end to tours of drinking water plants. Only wastewater treatment plants are still open to the public. Générale des Eaux, in Autun (France), has come up with the idea of hiring an association that specializes in raising citizen awareness of sustainable development matters to handle site tours. Using the information supplied by Générale des Eaux, the association created "edutainment" tools. Flush with success, Epuratus designers hope to repeat the experience

in other places. Pascale Ceccaldi, communications and marketing director for the Central-East region (France) and the project's sponsor, felt that submitting the project to the VE Foundation was a must. The financial aid she received in return will cover the cost of creating teaching kits. "It's a model by-product of a grassroots initiative that can be duplicated elsewhere," says the project's sponsor. "Teaching the citizens of tomorrow is essential. For me, getting the message out is what really matters."
1- The project involves three water agencies, local governments and regional communities, and other private partners.



"LEARNING TO BE LESS SELFISH"

ARE Services, a package and document mailing company with extensive experience helping people into the work world, is striving to create 35 reinsertion jobs in the Paris region. A Foundation subsidy helped it improve its buildings and optimize its working conditions. "Veolia Environnement shares the spirit of our work. It meshes perfectly with the Foundation's goals. For me personally, it is

satisfying to be able to apply the experience I've gained over 20 years," says Vincent Perrin, director of the Customer Department at the Compagnie des Eaux de Paris's headquarters. "Not so long ago, I might have hesitated. But at some point, learning to be less selfish becomes a moral obligation. Plus, the involvement of ARE, the professionalism of its people, guarantee the project will be a success."

Highlights



Pink smocks

◀ Claudie, from the association Animation loisirs à l'hôpital (ALP), better known under the name "pink smocks." ALP seeks to improve the life of patients in France. It is supported by the Foundation.



An environmental laboratory

◀ Near Düsseldorf, Germany, the Foundation financed the creation of a science lab specializing in environmental topics for school children and their teachers.



Training in building construction

◀ The Fondation des apprentis d'Auteuil, in Marseille (France), offers 30 young people the opportunity to receive vocational training in the building trades. The Foundation is donating €50,000 to the cause.



Cambodian smiles

◀ On July 4, 2005, Henri Proglio delivered a €30,000 check to the association Pour un sourire d'enfant (Make a Child Smile), which finances the education of children living at the Phom-Penh landfill, in Cambodia.



Initial projects

◀ On November 24, 2004, in Berlin, Germany, Henri Proglio attended the official sponsorship ceremony to present the first five German projects chosen by the Foundation's selection committee.