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Foundation Info



Veolia Environnement Foundation Newsletter

No. 9 - October 2012

Foundation Info keeps you informed of what's happening at the Veolia Environnement Foundation: the projects being supported, the sponsors' reports, volunteers leaving on emergency relief, development assistance and other assignments around the world. The links in the contents section below will give you more information on the topic: just click and find! Please send us your suggestions, comments, pictures and anything else you'd like to share. (fondation.ve@veolia.com)

FRONT PAGE



The Veolia Environnement Foundation and Veolia Water joined the coalition to eliminate cholera from Haiti headed by the Pan American Health Organization (PAHO/World Health Organization). Alongside 17 partners who are leaders in water and health (Center for Disease Control and Prevention, World Bank, Inter-American Development Bank, UNICEF, etc.), the Foundation has committed to a strategy plan for improving access to water, sanitation and hygiene. It is planned to put more than \$1.6 billion into the effort over the next 10 years. The Foundation is a member of the Technical Advisory Group, a high level group of experts that is assisting the Haitian government with the program (in particular the Ministry of Health and water company Dinepa).

Cholera reappeared in Haiti two years ago. Almost 600,000 people were affected and 7,500 died from the disease. The neighboring Dominican Republic has also recorded 25,000

Read the PAHO [press release here](#).

LATEST PROJECTS TO RECEIVE SUPPORT

The Veolia Environnement Foundation's Selection Committee met on June 5 and October 9. It selected 52 projects, including 18 in environmental conservation and biodiversity, 13 in humanitarian emergencies and development assistance, and 21 in outreach and workforce development.

Find the projects supported by the Foundation on [its website](#).

During the **Board of Trustees' meeting** on June 18, the Foundation decided to support three new programs: the creation of local jatropha plant businesses by the French non-profit GERES (**Groupe Energies Renouvelables Environnement et Solidarités**) in West Africa, the installation of communal tapstands in Cambodia by the **1001 fontaines** non-profit, and the spread of social integration and back-to-work activities through sports by the **Emergence** non-profit organization.

-OUTREACH AND WORKFORCE DEVELOPMENT-



The **Sport sans frontières** non-profit makes use of the educational and therapeutic virtues of sport to help vulnerable people, in particular children. This idea of "educational play," based on sport and games, improves the transmission of educational messages, especially about relations between men and women, discrimination, stereotyping, and so on. The organization spreads the message through "educational play" kits that can help teachers to introduce sport and game sessions. The support of the Foundation is enabling the non-profit to send out its kits to 1,000 schools.

-ENVIRONMENTAL CONSERVATION & BIODIVERSITY-



The **Espace des Sciences** was set up in Rennes, the capital of Brittany, in 1984. Its objective is to help all publics understand the development of sciences, techniques and enterprises. On the occasion of the renewal of its permanent exhibition on biodiversity, the Veolia Environnement Foundation is participating in setting up mobile exhibitions based on the permanent exhibition.

-HUMANITARIAN WORK AND DEVELOPMENT ASSISTANCE-



Initiative Développement is an international NGO that, since 1994, has been helping poor communities in the southern hemisphere by encouraging the emergence of local actors in development and improving their performance. In the south of Benin, in the municipalities of Allada, Toffo and Ze, the NGO is upgrading the drinking water sector by improving the skills of people involved in managing and monitoring water service. Close to 240,000 people have been trained. Along with financial support, the Foundation also provides voluntary technical skills.

[Details of the project.](#)

INTERVIEW



“Find the right people to talk to and make sure interests converge”

Manuèle Lemaire, director of Campus Veolia Environnement in the Greater Paris region, sponsors a Foundation-supported program put forward by ARES. This non-profit organization works with people who have the most difficulty in finding work and wants to improve its integration-through-work programs. Manuèle Lemaire explains.

[Interview.](#)

VOLUNTEERS ON ASSIGNMENT



Mali (October 2012): Frédéric Plumas, the Foundation's logistics head, spent 10 days in Bamako to train the local teams of the Solidarités non-profit in how to use Aquaforce 500 mobile water treatment units. For the NGO, the long-term goal is to supply safe water to people affected by the war in the north of the country.

Senegal (October-November 2012): Diallo Fatima, contract manager for CSO, a Veolia Transdev subsidiary, was a member of the jury for International Workshops on Project Management. This project, put forward by the **Les Ateliers** non-profit and supported by the Foundation since June 2012, consists in putting project managers the world over into competition on the basis of innovative, well-discussed proposals for regional development. The non-profit set up in Senegal in October 2012 to deal with the environmental problems met with in the region and, in particular, seek out avenues for action to combat desertification and erosion of the Thies plateau. The non-profit was set up in 1982 by the urban planners of the Cergy-Pontoise new town, near Paris.

les ateliers
maîtrise d'œuvre urbaine

For more info on the project, [see here.](#)



Democratic Republic of the Congo (DRC, August 2012): Alexandra Chenguelly and **Louis de la Roncière**, managerial-level staff in the financial department of the Veolia group, left with **Franck Haaser**, Emergency Director at the Veolia Environnement Foundation, to go to Huvira, the second town after Kalémie to be included in the program to combat cholera. The assignment came under the framework of applying for funding from AFD, the French development assistance agency. The expertise of the two volunteers enabled them to contribute to writing the request for funding by setting out the details of water tariffs and the financing of the program over the long term. For the Foundation, which has been working to combat cholera in the DRC for many years, the assignment continued the series already undertaken by Veoliaforce volunteers.

More information on the [Global Alliance Against Cholera \(GAAC\)](#).

Czech Republic (June 2012): Jean-Pascal Rigolleau, the Veolia Energy-Dalkia project manager at the Foundation, went to Prague. He examined the programs assisted by the local Veolia Water foundation and put it in touch with the Vinci group's foundation there (Nadace Vinci). The aim is to initiate a partnership based on joint outreach actions, especially in the areas of social integration and training. Other assignments should take place soon to turn these projects into reality.

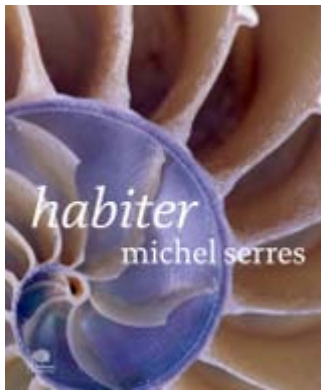


OTHER VOLUNTEER ASSIGNMENTS AROUND THE WORLD

AWARDS



With the United Nations having declared 2012 International Year of Sustainable Energy For All, the Veolia Environnement Foundation decided to get involved by launching a **Sustainable Energy For All competition**. Awards will go to energy projects aiming to support innovative actions on the ground that will give access to modern, sustainable energy services. These are an essential component in combating poverty, improving health and meeting the most basic needs of the poorest people while conserving the environment and natural resources. The competition is open to international solidarity organizations, non-profit organizations and other non-profit institutions working in the public interest (research, training, etc.), as well as social entrepreneurs.



The 2012 **Prix du Livre Environnement** (environmental book award) was presented to **Michel Serres** of the Académie française for his work *Habiter*, published in November 2011 by Editions Le Pommier. The seventh edition of the award ceremony was held in Nancy, eastern France, from September 14 to 16 as part of the *Le livre sur la Place* book fair. Hundreds of people took part in three events based around the award:

- an interview/debate with the prizewinner, Michel Serres
- a drawing workshop led by MiDAM, winner in the children's works category with his album *GRRREENY, vert un jour, vert toujours* (Editions Mad Fabrik)
- a meeting with Jean-Marie Pelt, who this year received a special mention for his writing on nature.

Since 2006, the Prix du Livre Environnement has been supporting, encouraging and promoting writers and publishers that help raise the general public's awareness of the major issues concerning our planet.

EVENTS



The Veolia Environnement Foundation and **the Mérieux Foundation** signed a partnership convention to combine their efforts to help manage waterborne diseases and their impact on public health, in particular in the developing world. One of the possible areas for cooperation between the two foundations is research, which should enable a rapid bacteriological detection kit to be developed. The other aspect is the implementation of programs to support and boost the capabilities of developing countries to combat disease, especially in the Democratic Republic of the Congo (DRC).



The biodiversity conservation program supported by the Foundation in the Camargue area of southern France was presented to the country's national association of mayors of classified resorts and tourist municipalities. Didier Olivry, general manager of **PNRC, the Camargue regional nature park**, made a speech to the French Senate on October 22 during a day organized around the theme of conserving and making the best use of natural and architectural heritage assets. The PNRC project has two main aspects: maintaining breeding conditions for the pink flamingos and putting in place a marine reserve. The program has been partnered for many years by the Foundation, which has volunteered skills as well as providing funding.

[Find details of the project here.](#)



Tara, the expedition schooner that returned last March to its home port of Lorient in France, will be coming to Paris during the winter. From November 3 to January 27, a 200 square meter exposition on the Tara Oceans scientific program will accompany the ship. This educational project will include a visit of the ship and the exposition, which will be open to classes of schoolchildren throughout the three-month stay.

AT THE FOUNDATION



The **Japan Solidarity Fund**, supplied from the contributions received from employees around the Veolia group following the earthquake that hit the country in March 2011, will be financing a first program put forward by the Nadia non-profit. The four-phase project is to repair the damage caused by the tsunami in the city of Ishinomaki, in Miyagi Prefecture. Volunteers from Nadia are restoring the homes and infrastructure needed to get the fishing industry back on its feet. The project is sponsored by Anthony Leroy and Emiko Yoshikawa, employees of Veolia Water in Japan.

More information on [the Nadia project here](#).



SocialLift, the program on social integration through work, is enjoying its first successes. Four of the young adults assisted by the non-profit have been hired by the Veolia Water call center in Lyon, France, as customer care agents. Set up in 2011, SocialLift is based on a highly original economic model inspired by New York's Columbia University to encourage integration through work in the information systems industry.

More information on the [Foundation website](#).

TIDBITS



Student association VIDEAUX made [a film](#) in Petit-Goâve, Haiti, on the development program that the Foundation is running there thanks to the donations of Veolia employees. Following its emergency action at the beginning of 2010, the Foundation joined forces with the French Red Cross and Dinepa, the local water company, to carry out a wide-reaching program to rehabilitate, extend and improve the management of the water supply network for Petit-Goâve, a city located 58 km southwest of the capital, Port-au-Prince.

See [the film](#) and find more information on [the program here](#).



The Veolia Environnement Foundation took part in the **Fête de l'Humanité**, the annual festival organized by the daily newspaper *L'Humanité*, in the section given over to local government. Three of the projects supported by the Foundation were presented: the access to water and [sanitation program for Bangangté in Cameroon](#), the support for over 300 social integration and training organizations, and the work with the [Unis-Cité](#) non-profit on environmental education.

FOUNDATION DIARY



December 19, 2012: next Selection Committee meeting at the Foundation.

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INTERVIEW

Manuèle Lemaire, director of Campus Veolia Environnement for the Greater Paris region, is the sponsor of a Foundation-supported program put forward by ARES. This non-profit organization works with people who have the most difficulty in finding work and wants to improve its integration-through-work programs. Manuèle Lemaire explains.

You have been working for Campus Veolia Ile-de-France, which you now head, since 1994. When did you hear about ARES for the first time?

I had met Thibaut Guilluy, the current director of ARES [*the name means "association for economic and social integration"*], at the beginning of the 2000s. At that time, he was heading a different organization, Ateliers sans frontières [*workshops without borders*]. We stayed in touch when he took on responsibility for ARES. Our first discussions were about La Petite Reine, which is one of the five ARES organizations and is dedicated to urban transportation using electric tricycles. When the Veolia Environnement Foundation was set up in 2004, ARES naturally asked it to help on several projects.

The latest project, which the Foundation's Board of Trustees decided to support in March 2012, aims to improve the integration-through-work program introduced by ARES. How did you come to be its sponsor?

There are many interactions between ARES, Campus Veolia Environnement and the Foundation. As director of Campus Ile-de-France, one of the company's six campuses, I also have responsibility for the Jouy-le-Moutier apprentice training center. There we offer work-study programs with the idea of being able to meet the HR needs of the different companies in the Veolia group. With ARES, the idea is to identify the right people with whom, in the future, we will be in constant contact. An ARES job candidate is someone who has been supervised and helped after being accepted onto the integration program. So for the employer, he or she is a candidate that carries less risk of failure.

The program supported by the Foundation aims to bring ARES integration actions closer to the world of business. What are the bridges to be built?

The financial assistance of the Foundation enables ARES to strengthen the supervision of its candidates for integration, in particular by helping them to better define their job profile. They're offered courses in basic skills, such as French, math and IT, and the training programs are enriched through many chances to come into contact with the world of work. For ARES, the idea is to organize visits to companies. For us, the idea is to pass on information about our business activities, which are often not very well known by the general public, and in particular about posts that need filling and sectors where there are problems in finding people.

So ARES and Veolia have converging interests?

Yes, when we do a recruiting campaign to hire people under work-study contracts, and when our companies are trying to find good recruitment pools, ARES is a good contact. And the support that ARES gives its integration employees helps in turn the new employer



Manuèle Lemaire
has been working for Veolia since 1994, the year when Campus Veolia was set up. Hired as an educational coordinator for work-study programs, she was appointed to head the apprentice training center in 2002 and Campus Ile-de-France in 2010.

LOGINS, second part of the Foundation's support

An ARES experiment, LOGINS is a new organization given over to the integration of disabled people. It focuses on activities in logistics in partnership with a major industry player, Norbert Dentressangle.

The support offered by ARES is the same as for all the people it works with, but has the extra aspect of avoiding the stigmatization of disability. Accredited as both a social integration enterprise and a sheltered workshop, LOGINS will be able to help a diverse range of people.

ARES data

350 employees, of which 219 on integration programs
€13 M: annual budget
5 social integration enterprises:
ARES Services, ARES Ateliers, ARES Coop,
La Petite Reine, Logins
21 years of operation