

AU SOMMAIRE

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- Cuba: Inauguration of a water treatment station rehabilitated

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FRONT PAGE

Lulu dans ma rue opens its first kiosk in Paris

On April 8, residents in the Saint-Paul neighborhood in Paris discovered the first "Lulu dans ma rue" kiosk.



What is it exactly? An innovative and inclusive neighborhood concierge service! The nonprofit behind this alternative employment model puts their "Lulus" - i.e. people looking for work opportunities - in contact with residents looking for a service. Taking shopping up to a 5th-floor apartment not served by an elevator, putting up curtains, ironing or an evening's baby-sitting: the services, at a fee starting at €5 for 20 minutes, are as varied as the skills of the Lulus. The system is simple: the Lulus are self-employed entrepreneurs who invoice the services provided to the nonprofit, which manages the customers, offers mentoring for the Lulus and organizes contact between the two parties.

Thanks to the support of the Veolia Foundation, Charles-Edouard Vincent, the man behind the initiative, was able to conduct the feasibility study and set up this first operational platform. Opening the kiosk in the 4th arrondissement of Paris is the pilot phase of the project - after a year's trial, which the Foundation is also supporting, it should enable the nonprofit to envisage rolling out these "local service counters" across France.

Some explanations with Charles-Edouard Vincent, Founder of Emmaüs Défi and Lulu dans ma rue :



More about the installation of the kiosk in the 4th arrondissement of Paris in video :



Find more information on the Foundation website.

Foundation Info keeps you informed of what's happening at the Veolia Foundation: the projects being supported, reports from sponsors, volunteers leaving on emergency relief, development aid and other assignments around the world. The links in the contents section below will give you more information on each topic: just click and find. Please send us your suggestions, comments, pictures, and anything else you'd like to share (fondation.ve@veolia.com).

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