

EMERGENCIES

OUTREACH

WORKFORCE  
DEVELOPMENT

ENVIRONMENTAL  
CONSERVATION

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**Antoine Frérot,**  
Chairman of the Veolia Environnement  
Foundation  
Chairman and Chief Executive Officer  
of Veolia Environnement

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*The work of the Foundation embodies our belief that our company is not only an economic actor but that it also needs to be attentive to the needs of its stakeholders.*

”

The past year has witnessed a series of dramatic events on a planetary scale, including the earthquake in Haiti, and more recently the disaster in Japan. Right from the outset, the Foundation has harnessed its resources on all these fronts, and I want to express my appreciation here of the work done by our company's volunteers and the speed with which they have responded to these emergencies. The Red Cross has honored our work with medals awarded to several employees working in Haiti. In Japan, volunteers from Veolia Water Asia sprang into action to supply drinking water to tsunami victims. When disaster strikes, the Foundation discreetly goes about its often vital work.

Community outreach is a hallmark of this work and has been on display over many years through campaigns in support of local projects. In many corners of the world, the Foundation is involved in a huge variety of efforts to overcome social exclusion of all kinds. One of the most essential of these is bringing people from the most deprived sections of the community back into employment, finding a place for all in society. Since its inception in 2004, the Foundation has supported more than 250 nonprofit groups working in this area. Company employees work with these groups, sponsoring projects and contributing their expertise on a daily basis. The strength of this involvement highlights the role played by the Foundation at the heart of some of the major challenges facing our societies, putting a human face on our company's social commitment.

The misfortunes of poverty spring from a combination of inequalities, and our role is to combat these by providing access to essential services, employment, education and healthcare. The Foundation is working humbly, day in, day out, to achieve that, and is a source of pride for our co-workers.

## A corporate foundation serving sustainable development

The Veolia Environnement Foundation was created in May 2004 and ranks among France's largest private foundations. Where it differs is that it harnesses the goodwill of its employees in two ways. Some of them sponsor community-oriented projects contributing to sustainable development and supported by **financial assistance** from the Foundation. Others, through Veoliaforce, **volunteer their skills** in humanitarian emergencies and development programs. Emergencies, outreach, workforce development and environmental conservation are the Foundation's priority areas of action.

### Interview

**Thierry Vandevelde**

Executive Officer of the Veolia Environnement Foundation

***There was a spate of humanitarian disasters in 2010 requiring assistance from Veoliaforce. What role does it play today on the international disaster relief scene?***

An increasingly preponderant role. Veolia volunteers spent more than 1,300 days in the field in 2010, in response to calls from Veoliaforce. Its intervention in Haiti after the earthquake there was its second largest after the tsunami in 2004. Around 50 co-workers traveled to Haiti, working alongside disaster relief teams from the Red Cross, and Action Against Hunger. This year, the French Red Cross also called on Veoliaforce to provide emergency drinking water at several refugee camps in the Central African Republic, against the background of multiethnic conflict in the Democratic Republic of the Congo. Elsewhere, Veoliaforce provided access to water in Pakistan and Kyrgyzstan, as well as in Nigeria, where it advised UNICEF and the NGO Blacksmith Institute on ground decontamination. Alongside that, we also continued to train volunteers abroad. For example, 50 co-workers in the Asian zone learned to use emergency equipment, the Aquaforce 5000 in particular. In Ecuador, 30 employees of Interagua, a subsidiary of Proactiva, were trained in disaster relief techniques.

***Emergencies aside, the Foundation is also engaged in grassroots humanitarian and outreach work. Can you tell us something about these more local activities?***

Alongside international outreach and the environment and biodiversity, local outreach is one of our three areas of activity. This embraces workforce development programs, among others. After six years of practical experience in this area, we took a poll of nonprofit



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*The Foundation acts a little like a bridge between the nonprofit sector and the corporate world.*”

organizations to assess the effectiveness of the assistance we provide (financial or in the form of skills volunteering). This survey, conducted by an independent body in France, found that our assistance really does help these organizations to grow their activity and create jobs for people in difficulty. This is an encouragement to the Foundation to continue its work and go on exploring new avenues in this area.

The Foundation acts a little like a bridge between nonprofits and the corporate world. For instance, we have continued our partnership with the ADIE, helping to create new services to ease the way for micro-business start-ups. We also embarked on a new program with Secours Catholique, a leading French nonprofit, to help very poor people to find work and develop their employability. Finally, in partnership with Campus Veolia Environnement, we gave the Student Solidarity Awards to three organizations working in these areas and run by students at elite French higher education institutions.

***Veolia personnel really do seem to be central to the Foundation's work, whether as project sponsors, emergency relief volunteers or skills volunteers...***

That's right. They bring enthusiasm, their professional skills, and their networks and generosity. Also, during the emergency phase in Haiti, more than €100,000 poured into the Foundation from employees the world over. That allowed us to design a post-emergency program to rehabilitate the water system in one of the country's main cities. Veolia Water employees have come forward in large numbers, as you can see from the examples I've cited. But that applies in the other divisions too. People from Veolia Environmental Services are at work on decontamination in Nigeria, and in France's Southern and Antarctic Lands. Elsewhere, Dalkia employees are at work in Moldavia, among others. New avenues, meanwhile, are opening up for skills volunteering, as members of personnel increasingly volunteer their legal, financial and administrative

expertise. I must stress here the key role sponsorship plays, with each project being put forward, then supported and followed up by a Veolia employee. At Veolia Transport, for example, several sponsors are deeply involved in projects to encourage mobility, frequently an essential precondition of social inclusion and finding work. As a general rule, sponsors are the human link between Foundation and project. These men and women meet with the project leader, assess its technical and financial feasibility, and consider whether the project meets the Foundation's criteria.

***What are the key features of the Foundation's work in the coming years?***

I would say that 2010 brought confirmation of a number of innovative programs. Our work on cholera in particular is taking the Foundation to places where Veolia does no business but where our specialized skills are very much in demand. Working with our partners, we are seeking non-medical answers to the problem, and the Foundation is designing an operational response geared to tackling its causes. The Foundation has created the Global Alliance Against Cholera (GAAC), assembling actors and funding around this innovative approach, with a broad panel of African, European and American experts. Now take biodiversity: there is no question that we will be increasingly active in the future on issues relating to climate change and its impact on species. Through the Tara Oceans scientific expedition or our campaigns to preserve and promote diversity in the Camargue, in southern France, the Foundation is more and more playing a pioneering role in restoring ecosystems.

We firmly believe in putting people first. Similarly, we aim to go further in developing programs to assist people in finding work and creating local jobs, stepping up our policy of grassroots partnerships and projects. Here again, people are our overriding concern.

# A CLEAR GOVERNANCE FRAMEWORK

The Foundation's vetting and oversight procedures are designed to guarantee that projects selected are both well designed and soundly managed, in complete transparency.

## The Board of Trustees

Chaired by Antoine Frérot, the Board of Trustees meets twice yearly and is made up of the members of the Executive Committee and a representative of Veolia Environnement personnel, together with recognized experts. It sets strategic guidelines for the Foundation and ensures that it is properly managed. It also selects projects applying for grants worth over €150,000.

## The Selection Committee

Chaired by Bernard Lecomte, Regional Delegate for Northern France, the Selection Committee meets every two months. The Veolia Environnement employees comprising it possess a broad range of expertise enabling them to consider projects from different angles. The Committee reviews and selects projects applying for grants up to €150,000. It sets the amount of the grant, which for some long-term projects may span several years.

## The Foundation team

Headed by Thierry Vandeveld, Executive Officer of the Foundation, the permanent team reviews and monitors projects and suggests potential improvements. It also handles relations with sponsors and project leaders, and runs the network of Veoliaforce volunteers.

## PROJECT ITINERARY

Each project is sponsored by a Veolia employee. The project leader may be a nonprofit organization, a subsidized employment company, a local government structure or an institution, for instance. Grant applications must be posted on the Foundation website: [www.fondation.veolia.com](http://www.fondation.veolia.com)

### Vetting

- The sponsor helps to prepare the application.
- The Foundation team examines the project and decides whether to submit it to the Selection Committee.

### Selection

- The Selection Committee reviews the project
  - ▶ acceptance/rejection.
- If the project requires a grant of over €150,000, it is submitted to the Board of Trustees
  - ▶ acceptance/rejection.

### Support

- Project accepted ▶ a sponsorship agreement is signed between the organization and the Foundation (reciprocal undertakings, timetable, etc.).
- Funds are transmitted via the sponsor in accordance with the timetable and on presentation of supporting documents.

### Monitoring and evaluation

- Monitoring of the project with the sponsor (photos, invoices, progress report, etc.).
- End of project ▶ sponsor's report and evaluation by the Foundation.

**Selection criteria:** public interest / presented and sponsored by an employee / useful, realistic and reproducible initiatives coordinated by a credible project leader with reliable partners / supported by other backers, the Foundation grant being intended to cover physical or intangible investments.

## Board of Trustees

(on January 31, 2011)

*Trustees representing the founding members:*

### **Antoine Frérot**

Chairman of the Veolia Environnement Foundation  
Chairman and Chief Executive Officer of Veolia Environnement

### **Jean-Pierre Frémont**

Executive Vice-President of the Veolia Environnement Foundation  
Senior Executive Vice-President of Veolia Environnement,  
Head of Local Government and European Affairs

### **Olivier Barbaroux**

Manager of Dalkia France (SCA)  
Chief Executive Officer of Veolia Energy – Dalkia

### **Denis Gasquet**

Chief Executive Officer of Veolia Environmental Services

### **Jean-Michel Herrewyn**

Chief Executive Officer of Veolia Water – Compagnie Générale  
des Eaux

### **Olivier Orsini**

Senior Executive Vice-President and Secretary General  
of Veolia Environnement

### **Cyrille du Peloux**

Chief Executive Officer of Veolia Transport

### **Pierre-François Riolacci**

Senior Vice-President and Chief Finance Officer  
of Veolia Environnement

### **Michel Roussin**

Adviser to the Chairman of Veolia Environnement

### **Véronique Rouzaud**

Senior Vice-President and Chief Human Resources Officer  
of Veolia Environnement

*Trustee representing Veolia Environnement employees:*

### **Jean-Luc Davoisne**

Veolia Environnement employee representative

*Outside trustees selected for their particular  
qualifications:*

### **Anne-Marie Couderc**

Chief Executive Officer, Presstalis

### **Gilles Degois**

Dermatologist, Founder of Kinkeliba  
(a nonprofit providing healthcare in West Africa)

### **Hugues R. Gall**

State Counselor

### **Jérôme Jaffré**

Political analyst, Director of CECOP

### **Nelly Olin**

Former Minister of Ecology and Sustainable Development

## Selection Committee

(on April 5, 2011)

**Bernard Lecomte**, Chairman

**Thierry Vandevelde**, Secretary

### **Teresa Santamaria**

#### **Veolia Environnement**

Sylvie Bailly  
Marie-Michelle Bataille  
Dominique Héron  
Dinah Louda  
Florence Mairal

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Pierre Brunet  
Bruno Giraudel  
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#### **Veolia Environmental Services**

Jean Benoist  
Jean-Pierre Combe  
André Zech

#### **Veolia Transport**

Dominique Delis  
Paul de Rosen

#### **Veolia Energy – Dalkia**

Jean-Claude Chastant  
Michel Tesconi

#### **Recognized expert**

Françoise Breton



# EMPLOYEE COMMITMENTS

The Veolia Environnement Foundation offers employees a means to become involved in projects serving the public interest. Some sponsor local initiatives with financial support from the Foundation. Others become volunteers in the Veoliaforce network, providing disaster relief or development assistance with the Foundation's support.

## Sponsors with a commitment

All sponsors are either current or retired employees of Veolia, regardless of whether they presented or adopted a project. They are the human link between the Foundation and the project, and the project leader's key contact. They meet with the leader, check that the project meets the Foundation's criteria, assess its technical and financial feasibility, and may also advise the project leader on how best to prepare the application. The sponsor also drafts a detailed opinion for the Selection Committee.

Once the project is accepted, the sponsor hands over the grant check. Contact is then maintained with the project leader to monitor the progress of the project, to ensure that funds are properly spent. In some cases, sponsors contribute their own skills or those of colleagues. On completion of the project, the sponsor drafts a report on its implementation and a first assessment.

## Volunteers for humanitarian work

Veoliaforce volunteers are technicians or engineers ready to travel anywhere in the world, to make their experience and expertise available to those in need of it. In the aftermath of an earthquake, hurricane or tsunami, the most urgent need is to make sure a health calamity does not add to the toll of victims. Survivors

need relief; water and energy supplies must be restored; waste awaits collection and treatment; food and equipment must be delivered to the disaster scene. All these are areas of Veolia expertise. Volunteers undertake assignments in their working time while continuing to be paid by their company. The Foundation handles logistics, covers travel expenses, and pays for the equipment, which is generally left on the spot.

## New forms of skills volunteering are emerging alongside Veoliaforce

At the request of many Veolia employees who would like to be involved in this kind of work, the Veolia Environnement Foundation is developing a new sponsorship formula, making the company's legal, administrative and financial expertise available to nonprofits it supports, if they so wish. For example, financial experts from Veolia Transport have used their skills to help La Petite Reine, a company that delivers parcels using Cargocycle® tricycles and specialized in helping jobless people back into work. A team of legal experts from Veolia Environnement headquarters, meanwhile, is assisting Ares (*see interview in sidebar*).

## Three questions for...

**Laurence Miller**, head of Environmental Law Affairs at Veolia Environnement. Laurence is a sponsor and volunteer worker for the Foundation who is using her expertise to help out Ares, a nonprofit, drawing on the resources of the corporate legal and tax departments.

### How did your work with Ares come about, in September 2010?

The body has been in existence for 20 years, and I did an internship there during my studies. It employs 350 people on social employment contracts each year, with 90 permanent staff. It helps people experiencing dire hardship, the homeless especially, to get back into work. It offers them an 18-month contract (the ultimate aim is a stable job) in one of a network of companies to which Veolia belongs. When Ares contacted me for a legal audit of its work, I was thrilled to be able to help out, but I had to find the time and technical resources! So I turned to the Foundation, which encouraged me to ask my superiors for help in developing this new form of assistance.

### Skills volunteering in the legal area is a first for the Foundation. How do you provide legal help to a nonprofit?

Ares has been expanding in recent years and needs to organize better. That raises a host of issues, some of them outside my area of competence. So I called on the appropriate resources depending on the subject in hand, i.e., business contracts, commercial, labor and tax law, etc. I am the sole point of contact within Veolia for Ares, so I deal with the competent people.

### How much time does this work involve?

According to the timetable till the end of the year, one day a month, probably. We don't have much experience of this kind of work, so we're learning as we go! Professionally, it's a worthwhile and enriching experience. Ares deals a lot with local governments, and its challenges have much in common with those of a municipal services provider like Veolia Environnement.



# IN WORDS

young people  
Sanitation  
Energy  
FEDERATING  
challenges  
SALUBRITY  
disability  
commitment  
training  
NEEDS  
Efficiency  
volunteering  
Sponsorship  
Networks  
OUTREACH  
innovative  
citizens  
International  
help  
support  
Energy  
co-workers  
Employability  
Wells  
PRIORITIES  
Food  
organization  
funding  
responsibility  
Foundation  
ecology  
Training  
EMERGENCIES  
Promoting  
MISSIONS  
ecosystems  
springboard  
young people  
Sponsors  
health  
wells  
training  
support  
Foundation  
projects  
MOBILIZATION  
partners  
health  
Sponsorship  
EMERGENCIES  
International  
Sponsors  
CHALLENGES  
partners  
skills  
Sponsors  
DEVELOPMENT  
diversity  
organization  
Networks  
protection  
Energy  
Social ties  
priorities  
SCIENCE  
EMERGENCIES  
awareness  
health  
skills  
care  
responsibility  
Foundation  
Support  
PROJETS  
BIODIVERSITY  
funding  
innovative  
SPORT  
COMMITMENT  
co-workers  
Workforce development  
COMMUNITY  
Sponsors  
priorities  
Networks  
Outreach  
volunteers  
salubrity  
EMPLOYMENT  
SALUBRITY  
support  
HELP  
partners  
CONSERVATION  
federating  
biodiversity  
OUTREACH  
AWAWARENESS  
deprived  
sponsors  
AWAWARENESS  
healthiness  
planetary  
learning  
sponsorship  
Networks  
Efficiency  
strengthening  
employability  
ACTION  
help  
Sustainable development  
ecology  
federating

# EMERGEN CIES

When an earthquake or flood strikes, the first need is to prevent epidemics and health problems from compounding the harm. There are survivors to be rescued, water and energy supplies to be restored, waste to be collected and treated, food and equipment to be delivered. Veolia has the necessary expertise in all these areas. Veoliaforce volunteers stand ready to bring relief at a moment's notice, anywhere in the world.

## HAITI | 2010

### Drinking water for 270,000 victims

The Foundation shipped more than 20 tons of emergency supplies to Haiti in the wake of the January 2010 earthquake. In the ensuing months, 46 Veoliaforce volunteers took turns to work alongside partners on the spot. They helped the French Red Cross set up 67 water distribution points in the capital city, Port-au-Prince. Trucks supplied the water drawn from still functioning wells. With Action Against Hunger, volunteers built latrines to overcome the problem of sanitation, and they deployed two Aquaforce 5000 units to supply drinking water to the Turgeau and Champ-de-Mars districts. Drinking water

was supplied to 270,000 people in all. Once the immediate emergency was over, volunteers with expertise in water quality went out to reinforce the staff of the National Drinking Water Authority. They assessed damage to the distribution system at Petit-Goâve, and made recommendations to the authorities for carrying out repairs. The Foundation worked with UNICEF to help stem the cholera epidemic, designing an information system that reproduced the dynamics of the disease's spread. In December, Veoliaforce teamed up with the International Red Cross Federation to devise a response to the epidemic with an emphasis on water and sanitation.

## Combating cholera in the Lake Chad region

Every year a cholera epidemic strikes in the countries around the shores of Lake Chad. But the one in 2010 was especially virulent. UNICEF turned to the Veolia Environnement Foundation for help in understanding

the dynamics of the disease, defining a contingency plan, and setting priorities for future relief work. Veoliaforce volunteers carried out a survey in December 2010 to understand the epidemiology of the disease and consider possible short-, medium- and long-term responses.

## Ground remediation expertise

The Foundation worked with UNICEF in five villages in the State of Zamfara, in northern Nigeria, where illegal opencast gold mining has polluted the ground and threatens people's health. Unchecked mining for gold releases

highly noxious lead dust and sediment, which have already caused the death of hundreds of children in this country. People in these villages bring home rocks from the mines in the hope of finding gold. But the rocks release lead dust, which contaminates the ground and water. In November, two Veoliaforce volunteers from

Veolia Environmental Services went to help the Blacksmith Institute, an American NGO tasked by UNICEF with cleaning up the sites. Thanks to these volunteers' expertise and recommendations, UNICEF and its partner were able to remediate the ground in and around these villages efficiently and durably.

## Drinking water for flood victims

The floods and landslides in July through September 2010 killed thousands of Pakistanis and left millions homeless. A major priority in the wake of the disaster was to avoid outbreaks of diseases such as cholera, by ensuring access to clean water and optimum conditions of hygiene. The Foundation came to the aid of several humanitarian partner organizations already on the spot. In Larkana, a town

in the Sind province, Veoliaforce helped Première Urgence, an NGO, set up a water treatment plant. In partnership with the French Red Cross, Veoliaforce supported efforts to supply water to a field hospital in the province of Punjab. It also supplied water storage and distribution equipment to another NGO, Solidarités International, and an Aquaforce 5000 mobile unit to Handicap International. Together, these actions brought drinking water to more than 100,000 flood victims.

## Equipment for emergency and development missions

The Foundation completely overhauled its emergency equipment in 2010, including in particular the Aquaforce 5000 mobile water treatment units. These are easy to transport and install thanks to their modular design, and can produce drinking water from polluted sources in extreme climates. The Aquaforce 5000 can supply 20 liters of drinking water per day and per person for 5,000 people.

In addition to its existing equipment, the Foundation is working with Veolia's Innovation department to make its emergency equipment lighter, sturdier and easier to handle. One outcome is the Aquaforce 500, lighter and quicker to deploy in the field, with an output of 500 liters of drinking water per hour. It will bring emergency water supplies to particularly remote, inaccessible sites.

# OUTREACH

To live well, people first need safe drinking water, food and energy. They need adequate hygiene and better access to healthcare, to safeguard their health. The projects supported by the Foundation and its sponsors are designed to satisfy these basic needs. Meanwhile, Veoliaforce volunteers contribute their expertise to major development programs, usually in partnership with others.

- ▶ Development assistance
- ▶ Helping children and other vulnerable groups

See page 36 for a list of all missions in 2010, or [www.fondation.veolia.com](http://www.fondation.veolia.com)  
Field: Outreach

## AIMF\* | BANGANGTÉ, CAMEROON

### Restoring water systems

Most of the drinking water systems built in the 1980s in Cameroon have fallen into disrepair, for want of the skills and oversight to maintain them. Between 2006 and 2009, the Veolia Environnement Foundation provided support to Les Enfants du Ndé, an association of Cameroonians living abroad. The project involved renovating the water

towers and distribution system for the village of Bangoua (in the district of Bangangté, West Region of Cameroon). Seeing how successful the project was in this village, the AIMF wanted to extend it to all 11 villages in this community, all of whose water towers and networks were damaged. The Foundation is volunteering skills to support this project.

*\* International association of French-speaking mayors*

## Protecting water resources

It is vital to protect the environment of the Rio Ariguanabo catchment area, a rural area of 300 km<sup>2</sup> with a population of almost 90,000, because its limits coincide with those of the groundwater that supplies water to more than a quarter of the population of Havana. Yet tests of water from the Rio show a significant increase in bacteria present. So Cuba's National Water Resources Institute (INRH) designed a project to restore defective sanitation systems in this rural area. Stage one involved rehabilitating the wastewater treatment plant at Bejucal, a small town southwest of Havana. This plant had stopped functioning in the 1990s.

Stage two entailed collecting wastewater at Las Margaritas (population 5,000), which is only partially treated. Stage three consisted in installing a warning system. The INRH turned to the SIAAP, its partner for more than 10 years, for help. The SIAAP and the Veolia Environnement Foundation are sharing the burden of financing this large-scale, three-year project. Veoliaforce volunteers on a mission to Cuba will help assess the precise cost of upcoming work in Bejucal and Las Margaritas, and will oversee its execution.

*\* Paris conurbation interdepartmental wastewater authority*

## Rehabilitating water infrastructure

To cope with a cholera epidemic that ravaged Zimbabwe in 2008, the Foundation worked alongside the French Red Cross to bring drinking water to the Chikurubi prison and several dispensaries in Chitungwiza, using mobile water treatment plants. More than 10,000 people were supplied with drinking water. To avert another epidemic, the French Red Cross and UNICEF's country office in Zimbabwe decided on a long-term program to improve access to water and wastewater treatment in the country's main cities. Veoliaforce volunteers were sent out to assess the state of the water production and wastewater plants in eight towns with a combined population of nearly 2 million. They identified action to be taken and the equipment to be replaced, and costed the work. Defective equipment was then replaced and work began on drawing up new procedures and water quality control methods. The drinking water plants at Chegutu and Kadoma were rehabilitated in 2010. Volunteers went out to train Zimbabwean technicians in the new procedures and supervise the start-up of the new equipment.

## Alliance against cholera

With the creation of the Global Alliance Against Cholera (GAAC), the Veolia Environnement Foundation has raised the international profile of the fight against cholera.

The alliance seeks to provide long-term solutions in eradicating the bacteria, through improved access to drinking water and sanitation and better medical care. This integrated approach is now being implemented at Kalemie and Uvira, two of the eight outbreak sites identified in the Democratic Republic of the Congo. Chaired by Dr. Ibrahim Hassane Mayaki, former Prime Minister of Niger and currently Executive Secretary of the New Partnership for Africa's Development (NEPAD), the GAAC comprises both public and private actors, including NGOs, researchers and international experts. The recent ravages of cholera in the Lake Chad basin and in Haiti have highlighted the need to extend its efforts to other parts of the world.

## Bolstering the water infrastructure

The ADAE, a grouping of Burkinabé water sector professionals, is responsible for devising a framework for the study, leadership and action to develop a system for piping drinking water in the district of Bobo-Dioulasso. It also acts as a center for the management of simplified drinking water systems in the Cascades and Hauts-Bassins Regions. Here, the ADAE and the Grand Narbonne district community

authority are engaged in a program to bolster the water infrastructure in the rural district of Karangasso-Vigué (population 80,000). The aim is to bring drinking water and sanitation to the inhabitants of the district's 25 villages. The three-year project will install two new simplified drinking water systems and several hundred latrines. Several Veoliaforce volunteers are contributing their skills to the project.

*\* Association for the development of water systems*

## A social grocery with an educational slant

Cheap food is rarely the most nutritious. Social workers and healthcare professionals report that the poorest families are those that most frequently suffer from eating disorders such as obesity. At Le Mée-sur-Seine, not far from Paris, SÉMÉE, a nonprofit, was formed in 2009 to remedy this situation by offering cut-rate produce. With the help of the Veolia Environnement Foundation, SÉMÉE opened a social grocery where hard-up families can procure fresh or dry foods. Steered to this small food store by the town's welfare services, they can find affordable food—a tenth of the price in other shops—as well as shopping advice. The aim is to help them buy more varied produce and prepare balanced meals.

\* Social grocery store, town of Le Mée

*“This social grocery doesn't merely distribute food to destitute people. Its originators, the SÉMÉE association, have introduced an educational element, with volunteers to help people achieve a balanced diet.”*

*Arnaud Caget, project sponsor*

## Workshops for autistic young adults

ADMR Les Maisonnées, a parents' association in France, runs a series of medically equipped homes for autistic young adults at Azay-le-Rideau. Residents enjoy the additional benefits of access to workshops. In response to growing demand and to the severe shortage of places in the region, ADMR Les Maisonnées decided to expand its capacity. To build more workshops, it found a 1 hectare site on the banks of the Indre River that had been abandoned for over 20 years, then cleared and developed it. While preserving the typical wet meadow biodiversity, it plans to offer the residents new

activities, including making wicker articles, growing apple and pear trees, growing red fruit (for the preserves workshop), truck farming, upkeep of green spaces, discovering the challenges of environmental protection, and a sensory trail dedicated to odors, etc. The Veolia Environnement Foundation supports the development of this site, soon to open its doors to the residents of a nearby retirement home.

\* Home help in rural areas

## A ride in a 4 x 4 wheelchair for disabled children

Designed and made in France, the “joëlette” has changed the lives of many disabled people, enabling them to venture into forests and mountains, and discover nature. Fitted with just a single wheel and pushed by an accompanying person, this wheelchair can cope with practically any kind of terrain. The Outward Bound Foundation,

with more than 70 years experience in the United Kingdom, the United States and 30 other countries, opted for this means of transport to give Bulgaria's disabled children a real vacation.

Backed by the Veolia Environnement Foundation, Outward Bound now organizes six-day vacations for disabled children on a farm at the foot of the mountains, from March through October, starting in spring 2010. Mixed groups of both disabled and non-disabled children enjoy nature rambles and get to learn about the environment.

## Assisting the handicapped slum children of Kolkata

Greater Kolkata (Calcutta), located in the Delta of the Ganges, India, has a population exceeding 15 million. Among these are several hundred thousand children in very poor families. Since 1995, “Calcutta de la rue à l'école” (from street to school), a nonprofit body, has been working to provide quality schooling for these children, in a partnership with an Indian NGO, Tomorrow's Foundation. Their latest project aims to help children and teenagers with physical or mental disabilities. Life for these youngsters is especially tough.

They are virtually unable to go out in the street or take public transportation, their parents cannot afford healthcare and treatment and have very little time to care for them. So the two NGOs have launched a “mobile educational unit,” installed in a bus that crisscrosses the main slums of Kolkata. Aboard the bus, specialized educators provide purpose-designed classes and provide parents with useful tips to help with their daily lives. The grant from the Veolia Environnement Foundation will mainly serve to buy the bus, enabling the NGOs to develop this project, giving hope to 50 or so disabled children and creating nine local jobs.

“ I have tremendous admiration for the work of the doctors, nurses and other members of this NGO, because they go wherever things are toughest. Sterience, a subsidiary of Veolia Energy – Dalkia, will give the new center the benefit of its experience in hygiene, sterilization of surgical instruments and training for personnel. ”

Jean-Claude Chastant,  
project sponsor

## Center for reparative surgery and third degree burns

Cambodia is one of the poorest countries in Asia, and its medical infrastructure is highly inadequate. For example, it lacks a facility dedicated to reparative surgery and the treatment of third degree burns. This gap will shortly be filled by the development of a portion of the Preah Kossamak Public Hospital in Phnom Penh, thanks to the action of HumaniTerra, an NGO based in Marseilles. The organization has already contributed to the opening of a center for third degree burns in Herat, Afghanistan, with the backing of the Veolia Environnement Foundation. As part of the Preah Kossamak Hospital, the center will draw on the hospital's existing traumatology

and dermatological facilities and at the same time help them to advance. The new center will primarily target accident victims, people suffering from malformations, tumors or burns and who previously lacked access to specialized treatment. This treatment will be initially provided by HumaniTerra International's volunteer physicians, and later by 26 locally hired and trained personnel (hospital staff, plastic surgeons and orthopedists, anesthetists, nurses and maintenance personnel). The Foundation contributed to the initial investments to set up the center, equip it to receive patients and train Cambodian physicians, with the ultimate aim of making its benefits available to as many Cambodians as possible.



# WORKFORCE DEVELOPMENT

Work allows people to live independent and useful lives with dignity. The Foundation supports initiatives and bodies helping people who have dropped out of mainstream society to return to work. Organizations aided include nonprofit groups, subsidized employment schemes, training projects, social counseling centers, and micro-businesses, etc. Each project is supported from start to finish by a Veolia sponsor.

- ▶ Social inclusion through work
- ▶ Training and counseling

## AREMA | AMIENS, FRANCE

### **Mechanizing the upkeep of waterways—and creating jobs**

Deteriorating ecosystems, diminishing biodiversity, silting, growing risks of flooding, health hazards... Proliferating invasive plant species, some of them exotic, are a threat to man and nature. The problem has reached alarming proportions in Picardy, northern France, and especially along the Somme River. Which is why Arema, an agency specialized in the cooperative and voluntary economy, active in returning the long-term unemployed to work, is engaged in a comprehensive, multiyear plan, in close

conjunction with fishermen, local residents and local institutions. It uses a waterweed cutter and launch (fitted with a scythe) to maintain tens of kilometers of riverbank and hundreds of hectares of ponds. The boat, purchased with help from the Veolia Environnement Foundation, is effective and environmentally friendly. Arema already employs 24 people on back-to-work contracts, and has created a further three jobs to operate this rather special launch.

See page 40 for a list of all missions in 2010, or [www.fondation.veolia.com](http://www.fondation.veolia.com)  
Field: [Workforce development](#)

## A laundry restores self-esteem

Recovering self-confidence, achieving a degree of independence, learning to live in society, stable behavior, social recognition... For many disabled people, work brings genuine therapeutic and social benefits. The ESAT Hélène-Rivet, an organization providing welfare assistance through work and run by the ALGED, has a proven track record in this area. Since 2002, it has employed 180 people in many occupations, including catering, mail sorting, parcel packing, and laundry.

In response to growing demand in the latter area, this organization has opened a new, more up-to-date unit, compliant with the most recent ergonomic, workplace and hazard prevention standards. Job openings have been created for five more people, with better working conditions for all. The Veolia Environnement Foundation supported the extension work with funding for heating, plumbing and electricals.

*\* Lyons association for the management of centers for disabled people*

“ Thanks to this initiative, consumers can buy fresh fair-trade produce. It’s a realistic project, since the network it works through has solid experience. ”

François-Xavier Lictévout,  
project sponsor

## Back to mainstream society via organic farming

Actiform has years of experience in integration through business activity. Since its origin in 1994, it has focused on helping people with psychic disorders back into work. It picked Rive-de-Gier to set up “Les Jardins de Valériane,” a member of the “Jardins de Cocagne” organic produce network. Sixteen employees on back-to-work contracts grow organic vegetables for distribution in baskets to some 60 families. Eggs and fruit have been added to the mix recently, requiring the construction of a high quality environmental building for employees and administration, and to serve for conditioning and storage. The association’s development also calls for an ambitious expansion of its growing area, increased covered space, new equipment, and extension of the irrigation system. The Foundation is supporting this project combining social integration with organic farming and fair trade.

*\* Community association for work, social inclusion and training*

## A multicultural back-to-work restaurant

Perseigne has all the features of a “tough” neighborhood: high unemployment, bad reputation, and so on. Yet one advantage is its very broad diversity, with 20 communities rubbing shoulders there daily. Assise Orne — a workforce development agency — has decided to turn this melting pot aspect into a source of strength, by helping some people discover culture, others cooking and art. As its name implies, the restaurant “Aux goûts d’ici et d’ailleurs” serves dishes

from many different cultures. It can also be used as a gallery, hosting themed soirées and artists. This meeting place is an ideal setting for workforce development and training, in an occupation enjoying strong demand. A head-waiter and a chef are now passing on their know-how to four employees hired on six-month renewable back-to-work contracts. Soon, eight people will be benefiting from this back-to-work formula. The Foundation is financially backing this project, which is helping to stimulate the neighborhood and broaden the range of social and cultural activities on offer.

## Steering away from exclusion

That chauffeur-driven car may be something other than a status symbol! Indeed the nonprofit “Chauffeur sans voiture” (CSV—driver without a car), set up in 2009 by a group of company executives, seeks to show how useful this kind of service can be, in terms of integration and employment, outreach, road safety and environmental conservation.

The idea is simply to match different people’s needs. On the one side, private individuals or professionals who don’t want to or can no longer drive their car, due to age, handicap, temporary disability, revoked driving license, etc., but who need to remain mobile. On the other, unemployed people, those in difficulty or unskilled, who are being supported in their bid to become self-employed drivers on demand. Recruited, trained and counseled by CSV in partnership with ADIE (association for the right to economic initiative)—a key player in

micro-business start-ups—the drivers become micro-franchised and keep two-thirds of revenue. The service is making the roads safer, by providing an alternative for people with diminished vigilance. It is cutting pollution on the roads too, since the drivers are trained in eco-driving techniques, and because it encourages car sharing, especially for work-related journeys. The Veolia Environnement Foundation supports CSV by financing the website enabling customers to make reservations and drivers to manage their schedules.

## Back-to-work projects are preserving the natural heritage

Institut Environnement Tarn employs people on back-to-work contracts to work on natural heritage conservation projects. Its crews are maintaining hiking trails, riverbanks, gardens and open spaces, etc. in and around the town of Castres. They also help restore small buildings that are part of the local architectural heritage.

The nonprofit performs a dual function: getting people outside mainstream society involved in well-run work projects and helping to make the region more attractive, mainly in environmental terms.

In 2009, this body recruited 41 people, two-thirds of them drawing earned-income supplementary benefits. Organized in teams of six with a technical supervisor, they are working for rural and urban districts. Given the body’s success in getting people back to work, the Foundation is now helping with the purchase of new equipment so as to expand its projects and recruit more people.

## Eco-friendly social homes

Naturelhome was founded in Le Puy-en-Velay in 2008 by a former private sector worker, and specializes in eco-construction methods. It combines the construction of ecological timber homes, prefabricated frames in kits, and renovation. Naturelhome favors tough, untreated wood, boards without formaldehyde glue, and

cotton wadding, wood fiber, hemp or straw insulating materials. The start-up has even filed a patent for its building kit, the “Modulopaille.” Seeking to consolidate its environmental credentials with a social commitment as well, in 2009 the company obtained the status of workforce development agency, qualifying it to hire and train people in difficulty, e.g., long-term jobseekers, people on minimum welfare benefits, unskilled youth, and disabled people.

Having created two back-to-work jobs in 2009, it committed to hiring four new employees in 2010 and eight in 2011. That figure could grow even faster, given the vogue for eco-friendly constructions. The Veolia Environnement Foundation is supporting Naturelhome in this phase of its development, helping it to buy the equipment it needs to expand.

## The Internet is the key to finding work

The French nonprofit group “Secours Catholique” has created a department to help people into work through business activity. Its twin mission is to carry out a study of the work of its local branches engaged in back-to-work and employment initiatives, so as to identify best practices regarding “employability” and also to promote or revive programs to bring people back into work and help local job agencies requesting help.

The focus will be on one of the main conditions of employability today, namely developing computer and Internet literacy. Web-related jobs are a major phenomenon of our age, affecting the bulk of the population, all categories combined. But inequalities in terms of jobs are widening, especially for those sections of society least familiar with the use of computers and the Internet. Over and above the problem of access to a computer, which is far from being solved, there is a need to bolster people’s ability to use one.

Secours Catholique has accordingly launched a program to boost its local branches’ back-to-work and jobs programs by addressing this shortcoming. The Veolia Environnement Foundation, along with other partners such as the Société Générale Foundation, for instance, is backing the program. The Nord-Pas-de-Calais, Île-de-France and Lyons branches, and several projects, have been identified as beneficiaries of the first pilot phase.

## “Serious game” puts troubled youth back on track

Since its origins in 1995, Le Valdocco, a nonprofit group, has helped asocial teenagers and young adults to return to the world of work. Recently it hit on an original approach involving a “serious game.” Using young people’s preferred means of communication, e.g., DVDs, CDs, social networks, and computer games, it devised a training program that’s both fun and instructive, designed to instill the keys to building an individual’s personality and identity. As they explore the stories, told through a sequence of hard-hitting video clips and episodes, youngsters appear to be drawn inexorably into dead-end

situations. Then, they are invited to use all available elements to manage their behaviors, control their emotions, and even to pick the kind of relationship they need for their well-being and that of the people around them.

Le Valdocco invited a team of 25 youngsters to join in writing the program’s learning scenarios.

With help from the city council, three locations were picked, two of them in deprived neighborhoods. These locations will be refurbished and equipped with computers, and will be used to train the 30 community workers overseeing the youngsters. The program is expected to reach 250 youths in the experimental phase during the first year.

*“ There’s no magic recipe for restoring these people’s confidence, but the voluntary groups are doing their bit, and there’s the commitment of all involved. The intention is to make the project available to anyone wanting to understand what’s happening to them and take back control over their lives. ”*

*Patricia Vinet, project sponsor*

# ENVIRONMENTAL CONSERVATION

- ▶ **Protecting the natural heritage and biodiversity**
- ▶ **Education and awareness-building**

Living in harmony with nature, conserving resources and biodiversity, mitigating climate change—all these can help to keep our planet inhabitable. The Foundation encourages initiatives to raise public awareness or teach eco-responsible behaviors. It also backs ambitious projects to further our understanding of and restore natural environments. It contributes to their financing and helps raise their profile, with the attentive and enthusiastic support of a sponsor, naturally.

See page 42 for a list of all missions in 2010, or  
[www.fondation.veolia.com](http://www.fondation.veolia.com)  
Field: Environmental conservation

## A children's forest

Kinderwald Pulheim, a nonprofit group, was formed in February 2010 with a mandate from the city of Pulheim to frame a sustainable development charter and an action program. It created a "children's forest" on an 8,000 m<sup>2</sup> site, aimed at educating children and teenagers in the need to preserve nature by involving them

in the forest's upkeep. Landscape gardeners helped design the layout and pick the plant and animal species for reintroduction into the forest. Forest wardens organize workshops and events for children of all ages, and their parents, on nature discovery, herbal remedies and working with natural materials, according to demand. The nonprofit group also organizes theme-based events for the public.

They are co-organized by the children, who see the site as a place where ideas, plants, animals and people can grow and flourish in harmony. The Foundation is participating in the construction of a dry masonry wall to give structure to the forest, as well as installing a waterless toilet for the children, and drilling a well to irrigate the plants.

## Safeguarding the natural heritage of the Scattered Islands

The French Southern and Antarctic Lands (TAAF) comprise a rich and varied biological heritage, and they include the six Îles Éparses (Scattered Islands), close to the coasts of Mozambique and Madagascar. The TAAF and the Foundation have teamed up to protect the islands' coral reefs and to preserve the land and marine biodiversity of Juan de Nova Island, one of those that has suffered most from human presence. In March, two Veoliaforce experts visited the islands to prepare for the conditioning, shipping and treatment of 20 metric tons of toxic waste. A second mission in the spring packed the waste into hermetic

containers and shipped it to Metropolitan France for incineration by Veolia Environmental Services. Meanwhile, the TAAF and the Foundation continued their efforts to safeguard biodiversity by supporting scientific research in the field. They produced a biological inventory of the different zoological groups present in the Scattered Islands. These islands are widely considered one of the finest ocean sanctuaries for early life forms and for scientific observation of land and marine flora and fauna. The inventories will improve our knowledge of previously little-studied species and so guide measures to manage and preserve the ecosystems concerned.

## Eco-gestures to relieve pressure on low-income families

Following a pilot experiment, the Foundation renewed its involvement with the nonprofit Unis-Cité on its MediaTerre program. From October 2010 through June 2011, more than 100 young civic service volunteers are working with 300 low-income families in Aulnay-sous-Bois, Drancy and Villiers-le-Bel (Paris region) and in Lille, Dunkirk, Lens and Valenciennes (northern France). Their aim: to help cut their power bills by teaching them "eco-gestures." The Regional Delegations for the Île-de-France and Nord-Pas-de-Calais, and Campus Veolia Environnement for these regions, are volunteering skills to support their efforts. This collaboration takes many forms, including answering technical questions, help with recruitment, training "eco-volunteers," and negotiating with public housing authorities, etc.

*“Contributing to the development of the MediaTerre program is very demanding, but the effort is rewarded by the benefits it brings to young people and very poor families, both individually and collectively.”*

Anne du Crest, project sponsor

## La Villette's "Jardins passagers" are expanding

In the heart of the Parc de la Villette, in Paris, visitors can discover hundreds of plant species as well as small animals, plus kitchen gardens tended by local residents and schoolchildren. Many people flock to appreciate this island of greenery, acting as a link between Paris and its suburbs, in a neighborhood with a high proportion of deprived families. A plan to develop the park will add 50% to the total surface area of the gardens, divided into four sections. A 400 m<sup>2</sup> ecological garden will be developed, where local gardeners will share their knowledge with schoolchildren and residents of retirement homes, especially. The nature garden and conservatory, tended by landscaping students at an agricultural school, will stretch over 600 m<sup>2</sup> and boast

rare wild plants, a wetland and a pond with naturally filtered water, as well as an arboretum. Teachers, educators and social workers will come for training in eco-responsible farming methods. And the ecological house will contain classrooms for children, a hothouse, a reception center for group visits and offices for "Jardins passagers" staff, etc.

The Veolia Environnement Foundation is supporting the Jardins passagers in its bid to become a laboratory for urban ecology and a driving force in creating social ties.

*\* La Villette management corporation*

## Protecting the ocean, the sea and the seashore

With 5,000 members, 1,000 active volunteers and 15,000 sympathizers, the Surfrider Foundation Europe, founded in 1990, works "to safeguard, improve and manage the ocean, the shoreline and the surrounding population in accordance with the principles of sustainable development," thanks to a vast network of activists. Based in Biarritz, it oversees the regional coordinating offices in Brest, Toulouse, Marseilles, Bilbao and San Sebastián, as well as branches scattered along Europe's coast.

In 2010, it launched a wide-ranging training program to boost voluntary workers' professional capabilities and equip them to act more effectively. The arrangement comprises a distance-learning (via Internet and an intranet) course and a visit to the local offices. Marseilles will also host the pilot of a new exhibition. Called "From the Mountains to the Ocean," it will feature four themes: the ocean planet, the water cycle and water pollution, the lifecycle of waste and recycling, and water treatment. The Foundation's support covers training materials and the exhibition for the general public.

## France's major tourist sites reach out to the young

France's heritage sites like the Montagne Sainte-Victoire, the Great Dune of Pilat and the Bay of Mont-Saint-Michel, have been protected by law since 1930. The "Réseau des Grands Sites de France" (network of major heritage sites) was founded in 2000 and now numbers 36 sites, giving it the

resources to carry out major development projects. Its aim now is to supply members with specially adapted educational materials to raise young people's awareness of the fragility and diversity of their environment. It tested the first learning pack on Alésia and Puy Mary, two major sites in French history. The sites offer an array of activities for children, with educational materials for educators,

including a workshop creation kit (theme-based boxes of tricks, factsheets and games, etc.). Materials will be refined in light of feedback from these educators. The Foundation is helping to fund this initial phase and the two field tests. This readily adaptable project will also offer local schoolchildren and young tourists a chance to learn about the challenges faced by the surrounding regions.













## DEMOCRATIC REPUBLIC OF THE CONGO

### ***Combating cholera***

The people of Kalemie draw their water from rivers and from Lake Tanganyika. The partners in the Global Alliance Against Cholera have devised a strategy of epidemiological vigilance, treatment for the sick, hygiene awareness, and rehabilitating water distribution and sanitation infrastructure. An approach now being deployed in seven other towns.

► See page 38



## HAITI

### ***Rehabilitating Petit-Goâve's water system***

The French Red Cross asked the Foundation for help in repairing the drinking water system at Petit-Goâve, damaged by the January 2010 earthquake. More than 40 Veoliaforce volunteers have taken turns to help, 20 metric tons of equipment has been shipped, and 270,000 people have been supplied with drinking water thanks to the work of the Foundation and its partners.

► See page 36







**ADIE** (*Association for the right to economic initiative*)

### **Support for micro-business start-ups**

Trade and services are the preferred sectors for the micro-business assisted by ADIE. It has opened up a series of ADIE Conseil branches to train and advise them. The Foundation has supported the development of these branches since 2006. It is also involved in the launch of ADIE Connect, an online micro-lending website, with practical services and customized tips for entrepreneurs.

► See page 42



**ELANS** (*Together for North-South action*)

### **Managing waste at Dschang, Cameroon**

Elans is engaged in a campaign in Dschang to eliminate 20 or so illegal waste dumps. The Foundation is providing financial assistance and skills volunteers. Veolia Environmental Services employees are working with Elans in a three-year program to train municipal workers in dealing with hazards, and in safety procedures and vehicle maintenance.

► See page 37





## TARA OCEANS

### ***A three-year scientific expedition to study the world's oceans***

Scientists aboard *Tara* are studying the oceans' biodiversity, especially plankton. These microorganisms play a key role in regulating the climate due to their photosynthesis. They are the prime living source of oxygen and absorb nearly 70% of CO<sub>2</sub>. The Foundation is financing scientific equipment, including a device to sample and measure the properties of a water column.

► See page 42





## BATIK INTERNATIONAL

### ***A women's textiles cooperative***

Batik International has been working since 1998 in Tunisia to help vulnerable people, women especially, find work and reconnect with society. With the Foundation's support, it has created a cooperative to train and counsel women creating micro-business start-ups in the textile business, and to find outlets for their products.

► See page 41



**TAAF** (French Southern and Antarctic Lands)

### ***Protecting an outstanding natural heritage site***

The Foundation is supporting a program in the French Southern and Antarctic Lands to preserve the environment and protect the natural heritage in the Îles Éparses (Scattered Islands). This involves the study of ecosystems, introducing best waste management practices, and awareness-building. Volunteers from Veolia Environmental Services have conducted a first mission to remove and treat toxic waste.

► See page 42





## **BENIN**

### ***Water for all at Bohicon***

A total of 12,000 villagers in the district of Bohicon, southern Benin, now enjoy improved access to essential services thanks to the installation of a drinking water and sanitation system. Veoliaforce volunteers coordinated and oversaw work on the ground.

► *See page 36*







#### **ESPOIR**

### ***Recovering bulky household waste creates jobs***

For the past 15 years, the nonprofit group Espoir (Hope) has been collecting and dismantling bulky household waste. Scrap metal and wood are recycled for reuse, while other materials are burned to produce energy. The program treats 750 metric tons of waste annually. Espoir created 10 additional jobs for unemployed people in 2010, extending the dismantling of bulky household items to the entire Haut-Rhin *département* in France.

► *See page 41*



#### **CONSERVATION INTERNATIONAL**

### ***Protecting a vast coral reef off Brazil***

The Abrolhos coral reef, off Brazil, is home to fish species threatened by pollution from the continent as well as by global warming. The project being run by Conservation International and the Foundation seeks to extend the network of protected marine zones in the Abrolhos and introduce a joint-management process with the local fishing communities.

► *See page 42*









## HORS LA RUE

### ***Helping young Romanians in danger***

“Hors la rue” (off the streets) runs a daytime reception center in the Paris suburbs for young people in danger, many of them from Romania. It checks their health, serves hot meals, organizes leisure activities and puts them in the hands of specialist educators. These guide them toward an educational program and sometimes help restore ties with their family. Goal no. 1 is to get them off the streets.

► See page 39



## ARP DÉVELOPPEMENT

### ***Access to water and sanitation in Mali***

ARP Développement installed a drinking water supply system using solar pumps for 15,000 villagers in the Niafunké Cercle, near Timbuktu. The program included training in CO<sub>2</sub> certification for the promoters of projects in Mali, local governments and NGOs.

► See page 37





## PAKISTAN

### ***Drinking water for flood victims***

The floods in summer 2010 left millions dead or homeless. The Foundation provided emergency drinking water supplies and strove to limit the outbreak of diseases, including cholera. At Larkana, Veoliaforce volunteers helped the NGO Première Urgence set up a drinking water unit for 30,000 people.

► *See page 36*







  
Cruz Roja  
iana





## VEOLIAFORCE

### ***Two mission preparation platforms***

Before leaving on missions, volunteers receive disaster relief training. To improve response times in Latin America and Asia, the Foundation has set up mission preparation platforms with emergency equipment, where local employee volunteers can be trained in problems of access to water and sanitation.



## UNICEF MOLDAVIE

### ***Child-Friendly Schools***

The Foundation is supporting UNICEF's Child-Friendly Schools campaign to offer children a school environment where they can fulfill themselves. Two schools were picked, one in the north, the other near the capital. Over two years, Veoliaforce volunteers have rehabilitated classrooms and trained teachers in new learning methods. The lessons from these "model" schools will be applied to 1,000 schools in Moldavia.

► See page 38





## FRANCE

### **Environment Book Prize**

The 2010 Environment Book Prize was awarded to Éric Lambin for *Une écologie du bonheur* (an ecology of happiness), published by Le Pommier. The Young People’s Honorable Mention went to Émilie Beaumont, Emmanuelle Lepetit and Yves Lequesne for *Les Énergies* (Energies), published by Fleurus. The prize distinguishes authors and publishers contributing to awareness of environmental issues.

► See page 43



## EUROPE

### **Student Solidarity Awards**

This prize, created by the Foundation and Campus Veolia Environnement, supports projects promoted by French and European students groups. Four projects were distinguished in 2010, including one backed by “Un stage et après?” (An internship, and then what?), a student group aiding and counseling high school students in the Paris region in their quest for an internship.





# EMERGENCIES

## 7 missions

Veoliaforce comprehensively renewed its humanitarian equipment in the wake of its missions in 2010 and stored it in a new warehouse in Massy, near Paris.  
Grant: €785,000

### CAMEROON

In December 2010 Veoliaforce volunteers conducted a study for UNICEF of the epidemiology of cholera in the Lake Chad region, and of possible short-, medium- and long-term responses.

### CHAD

At the request of UNICEF, two Veoliaforce volunteers carried out a technical audit of sanitation infrastructure in flood-struck N'Djamena.

### CHILE

In the aftermath of the earthquake in February 2010, three volunteers evaluated emergency needs, at the request of the local government.

### HAITI

Following the earthquake in January 2010, and at the request of numerous partners (including the French Red Cross, Action Against Hunger, Solidarités International, and UNICEF), Veoliaforce sent out 50 or so volunteers and shipped 20 metric tons of supplies. It supplied drinking water to more than 270,000 victims.

### KYRGYZSTAN

While rioting was in progress, the Agency for Technical Cooperation and Development (ACTED) asked Veoliaforce to identify water access points in the refugee camps at Och.

### NIGERIA

To assist the US NGO Blacksmith Institute, tasked by UNICEF with a ground remediation program, Veoliaforce volunteers carried out an expert appraisal and made recommendations for remediation of lead-contaminated ground in five villages in the State of Zamfara, in the north of the country.

### PAKISTAN

After floods struck the country in August 2010, Veoliaforce volunteers arrived to back up the work of the French Red Cross, Première Urgence, Solidarités International and Handicap International.

## OUTREACH

## 47 projects and 8 missions

### Development assistance

### BENIN

*Skills volunteering* | As part of the Seine-Eure (France) urban district authority's overseas development program at Bohicon (southern Benin), Veoliaforce volunteers have taken turns to oversee execution of work on building a drinking water system (pumping, storage and distribution) in five villages in the district, for 12,000 inhabitants in all (see 2009 activity report, page 23).

*Skills volunteering* | Veoliaforce came to the aid of the NGO "Électriciens sans frontières" (electricians without borders) in the region of Atakora, northwestern Benin, to repair Vergnet hand pumps, supplying water to 12,000 villagers.

### BURKINA FASO

*ADAE (Association for the development of water systems)*

Improving access to drinking water and sanitation in 25 villages (80,000 inhabitants) in Karangasso-Vigué, in the southwest of the country, in partnership with the Grand Narbonne (France) urban district authority.

- *Location:* Karangasso-Vigué, Province of Houet
- *Sponsor:* Philippe Brisard, Veolia Water
- *Grant:* €90,000 over three years

*ADVZ (Association for the development of villages in Zorgho)*

Drilling a well to irrigate food crops in the village of Digré, eastern-central Burkina Faso, to feed village children especially.

- *Location:* Digré, district of Zorgho, Ganzourgou Province
- *Sponsor:* Philippe Marteil, Veolia Environnement
- *Grant:* €5,000

*AFEC (Association of brothers of Christian schools)*

Installing a water supply system for the canteen and boarding section of a school for 300 children from elementary to technical and vocational levels, in the district of Kongoussi, in northern-central Burkina Faso.

- *Lieu :* Kongoussi, Province of Bam
- *Sponsors:* Frédéric Schmidt and Louis-André Chaussener, Veolia Water
- *Grant:* €30,000

*Assoprojection*

Developing tools to enable young professionals to network and capitalize on their waste management know-how in mid-sized towns in West Africa.

- *Location:* Ouagadougou, Province of Kadiogo
- *Sponsor:* Jean-Hugues Hermant-Lagrange, Veolia Environnement
- *Grant:* €9,753

### Cap Solidaire International

Drilling wells in six villages in the district of Gorom-Gorom, northern Burkina Faso, to irrigate food crops and provide water for drinking troughs for livestock.

- **Location:** Gorom-Gorom, Province of Oudalan
- **Sponsor:** Claude Arnaud, Veolia Transport
- **Grant:** €25,000

### Châteauroux-Bittou overseas development twinning committee

Mobilizing young people on back-to-work programs from the town of Châteauroux (France) around an outreach project to sink a borehole and renovate healthcare facilities in the district of Bittou, eastern-central Burkina Faso.

- **Location:** Bittou, Province of Boulgou
- **Sponsor:** Christian Brandebourger, Veolia Water
- **Grant:** €10,000

### Rivière-Ouéguédo overseas development twinning committee

Building a 30,000 m<sup>3</sup> dam and retaining reservoir in the district of Tenkodogo, eastern-central Burkina Faso.

- **Location:** Ouéguédo, Province of Boulgou
- **Sponsor:** Jérôme Augeraud, Veolia Water
- **Grant:** €20,000

## CAMEROON

*Skills volunteering* | At the request of the Fondation de l'Orangerie, a Veoliaforce volunteer oversaw the prestart-up technical reception of a solar powered water pumping system in the village of Bana.

### AIMF (International association of French-speaking mayors)

Repairing defective drinking water systems (11 networks, 19 boreholes, 200 standpipes) and the creation of 16 sanitation blocks in 11 villages in the district of Bangangté (population: 200,000).

- **Location:** Bangangté, West Region
- **Sponsor:** Richard Nana-Dwanang, Veolia Environnement
- **Grant:** €350,000 over three years, including €50,000 for the skills volunteering package

### ELANS (Together for North-South Action)

Establishing a comprehensive waste management system in the district of Dschang (including awareness-building, collection and treatment of waste).

- **Location:** Dschang, West Region
- **Sponsor:** Guillaume Courtin, Veolia Environnement
- **Grant:** €50,000

## CUBA

### SIAAP (Paris conurbation interdepartemental wastewater authority)

Rehabilitating a wastewater treatment plant, drainage and earthworks to protect the catchment area and groundwater supplying water to the western districts of Havana.

- **Location:** Province of Havana
- **Sponsor:** Dora Volpert-Boucher, Veolia Environnement
- **Grant:** €150,000

## ETHIOPIA

### Les Amis de reine de miséricorde

Drilling a well to ensure an independent water supply and sanitation for an orphanage with 200 children in Bahir Dar, the country's second-largest city.

- **Location:** Bahir Dar, Amhara Region
- **Sponsor:** Yann Bachelot, Veolia Transport
- **Grant:** €15,000

## FRANCE

### Institut pour la coopération internationale des collectivités

Support for the launch of operations by the French local governments' institute for international development activities.

- **Location:** Paris
- **Sponsors:** Frédérique Héry, Veolia Water and Dominique Héron, Veolia Environnement
- **Grant:** €20,000

## INDIA

*Skills volunteering* | Under the international development program of the Poitou-Charentes Regional Council in the States of Tamil Nadu and Puducherry, southern India, Veoliaforce volunteers conducted a quality survey, an assessment of available resources and surveys of water consumption among the inhabitants of 21 villages, with a view to identifying priority projects in the field of water infrastructure.

## MALI

*Skills volunteering* | In the village of Teriya Bugu, between Ségou and Mopti, a Veoliaforce volunteer carried out an evaluation of water resources and water supply installations on behalf of the AEDR, a nonprofit working to support rural development, in order to recommend a rehabilitation program.

### AFAK (French association to support development in the Kayes Region)

Drilling a well and building fences to secure the activities of 23 associations formed by women in 10 districts in the Yélimané Cercle to farm food crops.

- **Location:** Yélimané Cercle, Kayes Region
- **Sponsor:** Thierry Victor, Veolia Water
- **Grant:** €50,000

### ARP Développement

Training Malian project promoters and the competent authorities in CO<sub>2</sub> certification procedures as part of the Niafunké program (see 2009 activity report, page 14).

- **Location:** Niafunké Cercle, Timbuktu Region
- **Sponsor:** Franck Haaser, Veolia Water
- **Grant:** €145,000

## Eau Vive

Drilling 12 wells and installing 94 family toilets to improve access to drinking water and sanitation in 10 rural districts in the Kati and Dioïla Cercles (83,000 inhabitants).

- **Location:** Koulikoro Region
- **Sponsor:** Frédérique Héry, Veolia Water
- **Grant:** €40,000

## Horonia

Installing a photovoltaic power plant to supply electricity to the Médina-Coura community health center.

- **Location:** Bamako
- **Sponsor:** Jean-Pierre Lobel, Veolia Energy – Dalkia
- **Grant:** €10,000

## MOLDAVIA

*Skills volunteering* | As part of the UNICEF Child-Friendly Schools program (see 2008 activity report, page 20), Veoliaforce volunteers supervised work on renovating water, sanitation and heating systems for schools in Molesti and Sofrîncani.

## Alliance française, Moldavia

Renovating heating and sanitation installations and tree planting for environmental purposes in the district of Călărași.

- **Location:** Călărași, Codru Region
- **Sponsor:** Christian Arnould, Veolia Water
- **Grant:** €43,000

## Moldavenir

Heating insulation and installation of toilets for the high school in the remote village of Sireti (700 students).

- **Location:** Sireti, Strășeni Raion
- **Sponsor:** Marie-Françoise Malheu, Veolia Environnement
- **Grant:** €43,000

## DEMOCRATIC REPUBLIC OF THE CONGO

### Fighting cholera

After framing master plans for the cities of Kalemie and Uvira, phase two will see the launch of priority projects in Kalemie and continuing evaluations in the other cities from which cholera has been spreading, i.e., Bunia, Goma, Baraka, Bukavu, Bukama and Kasenga.

- **Location:** Democratic Republic of the Congo
- **Sponsor:** Franck Haaser, Veolia Water
- **Grant:** €400,000 over two years

## NIGER

### Raïl (local initiatives support network)

Rehabilitating a drinking water system and five standpipes in the village of Welazam, in the heart of the Sahel.

- **Location:** Welazam, District of Tessaoua, Maradi Region
- **Sponsor:** Ide Koura, Veolia Water
- **Grant:** €16,000

## SENEGAL

*Skills volunteering* | A volunteer visited villages in the district of Guinguinéo to assess progress on the drinking water supply projects being carried out by the Foundation and the Grand Lyons/Veolia Water solidarity and sustainable development fund for water.

### Enda Tiers Monde

Installation of a pilot reverse osmosis plant to treat water unfit for human consumption due to high salinity and high fluorine content, in Nguécokh, western-central Senegal.

- **Location:** Nguécokh, Kaolack Region
- **Sponsor:** Thirith Boun-Chan, Veolia Water
- **Grant:** €60,000

### France-Assainissement Environnement et Santé

Creating an affordably priced septic tank cleaning service for poor populations on the outskirts of Dakar.

- **Location:** Dakar
- **Sponsor:** David Poinard, Veolia Water
- **Grant:** €25,000

## SAPCA-EGAS (Senegal farm cooperative)

Experimental Jatropha crop on 200 hectares to supplement the income of 200 farmers.

- **Location:** Louga, Kaffrine and Tambacounda Regions
- **Sponsor:** Geneviève Ferone, Veolia Environnement
- **Grant:** €67,500 over two years

## ZIMBABWE

*Skills volunteering* | Under the French Red Cross campaign to combat cholera in Zimbabwe, Veoliaforce volunteers conducted the acceptance of rehabilitation works, trained technicians and started up the drinking water production plants for the cities of Kadoma and Chegutu (see 2009 activity report, page 10).

## Helping children and other vulnerable groups

## ARGENTINA

### Bolivia Inti – Sud Soleil

Promoting and distributing an innovative, wood-saving firebrick cooking technology for 6,000 people in the northern town of Salta.

- **Location:** Salta Province
- **Sponsors:** Denis Berthet and Mario Rios, Veolia Energy – Dalkia
- **Grant:** €20,000

## BENIN

### Fondation d'Auteuil – Annonciation

Organization and installation, by underprivileged girls from the Fondation d'Auteuil in Clamart (France), of a multi-activity area for street children in the Dassa-Zoumé municipal youth center, north of the capital.

- **Location:** Dassa-Zoumé, Collines département
- **Sponsor:** Patrice Fonlladosa, Veolia Water
- **Grant:** €10,000

## BOLIVIA

### Altine

Construction of 100 solar ovens, solar showers and experimental production of cheese, for families from four villages in Bolivia's Altiplano.

- **Location:** Bolivia's Altiplano
- **Sponsor:** Philippe Langenieux-Villard, Veolia Environnement
- **Grant:** €5,000

## BULGARIA

### Outward Bound Foundation

Supplying "joëlettes" to arrange mountain treks for physically disabled children accompanied by professionals trained in their use.

- **Location:** Province of Veliko Tărnovo
- **Sponsor:** Antony Zahariev, Veolia Energy – Dalkia
- **Grant:** €20,000

## CAMBODIA

### HumaniTerra International

Creating a center for reparatory surgery and treatment of third degree burns, and training of personnel, at the Preah Kossomak Hospital in Phnom Penh.

- **Location:** Phnom Penh
- **Sponsor:** Jean-Claude Chastant, Veolia Energy – Dalkia
- **Grant:** €50,000

## CAMEROON

### Moto Action

Supporting the opening of the first resource and documentation center in the capital dedicated to the prevention of sexually transmitted diseases.

- **Location:** Yaoundé
- **Sponsor:** Patrick Barbier, Veolia Environmental Services
- **Grant:** €10,000

### PADE (*Partnership for the development of Endoum*)

Building a healthcare and first aid center in the village of Endoum.

- **Location:** Endoum, Haute-Sanaga département
- **Sponsor:** Joachim Bitterlich, Veolia Environnement
- **Grant:** €3,500

## CHINA

### Les Enfants de Madaifu

Building a bathhouse at the school at Shanmen with showers for the 700 students and the villagers.

- **Location:** Shanmen, Ganzu Province
- **Sponsor:** Stéphane Dupont, Veolia Water
- **Grant:** €16,000

## FRANCE

### ADMR Les Maisonnées (*Home help in rural areas*)

Development of a woodland site on the banks of the Indre River, for a medically equipped home for autistic adults, to create workshops and provide leisure activities for residents.

- **Location:** Azay-le-Rideau, Indre-et-Loire
- **Sponsor:** Catherine Thierry, Veolia Environnement
- **Grant:** €20,000

### APFÉE (*Association for the promotion of equal opportunity at school*)

Purchase of IT hardware for 19 of the association's branches for a program to combat failure at school.

- **Location:** France and Réunion Island.
- **Sponsor:** Marie Bucelle, Veolia Water
- **Grant:** €35,000

### Art and leisure

Refurbishing the Boësset hostel to provide a home for people in situations of social exclusion or psychological distress.

- **Location:** Cernay, Deux-Sèvres
- **Sponsor:** Christophe Dubois, Veolia Environmental Services
- **Grant:** €25,000

### Thelle Bray rural social center

Installing a cooperative grocery store.

- **Location:** Sérifontaine, Oise
- **Sponsor:** Francis Cheron, Veolia Water
- **Grant:** €20,000

### Auvers-sur-Oise festival

Developing awareness building programs aimed at underprivileged publics, around the Auvers-sur-Oise music festival.

- **Location:** Auvers-sur-Oise, Val-d'Oise
- **Sponsor:** Jean-Pierre Tardieu, Veolia Environnement
- **Grant:** €15,000

### Hors la rue

Installing a day hostel for isolated young Romanians at risk.

- **Location:** Montreuil, Seine-Saint-Denis
- **Sponsor:** Anca Strachinaru, Veolia Environnement
- **Grant:** €25,000

### Institut Paul Delouvrier

Extra tuition for 11th and 12th grade students from deprived backgrounds to assist them in gaining admission to preparatory classes to elite higher education institutions.

- **Location:** Paris
- **Sponsor:** Jean-Claude Douvry, Veolia Water
- **Grant:** €5,000

### Les PEP 56

Restoring a traditional sailing vessel to provide initial sailing courses for sections of the public in difficulty (marginalized youth, handicapped adults, elderly persons).

- **Location:** Vannes, Morbihan
- **Sponsor:** Arnaud Roy, Veolia Water
- **Grant:** €25,000

### Notre-Dame des Sans-Abri

Renovating a hostel in Toulon offering accommodation and social reintegration programs for the homeless.

- **Location:** Toulon, Var
- **Sponsor:** Florence Dartiguenave, Veolia Transport
- **Grant:** €10,000

### Péniche Accueil

Refurbishing a barge as a day hostel for highly disadvantaged adults in order to preserve or rebuild social ties.

- **Location:** Lyons, Rhône
- **Sponsor:** Philippe Imbert, Veolia Water
- **Grant:** €10,000



### SÉMÉE (Social grocery store, town of Le Mée)

#### Creating a social grocery store

- **Location:** Le Mée-sur-Seine, Seine-et-Marne
- **Sponsor:** Arnaud Caget, Veolia Environmental Services
- **Grant:** €10,000

### Sourire à la Vie

Purchase of use rights to a catamaran for a nonprofit group, to take children with cancer on cruises in the Mediterranean.

- **Location:** Marseilles, Bouches-du-Rhône
- **Sponsor:** Paul de Rosen, Veolia Transport
- **Grant:** €57,000 euros over three years

## INDIA

### Calcutta de la rue à l'école

Creating a traveling school known as a "mobile educational unit" for handicapped children in the deprived neighborhoods of Kolkata.

- **Location:** Kolkata, State of West Bengal
- **Sponsor:** Sid Kermadi, Veolia Water
- **Grant:** €15,000

### Juley Enfants du Ladakh

Installing a submersible solar water pump to supply water to the greenhouses of the Chuchot Shamma agricultural education center, near Leh.

- **Location:** Chuchot Shamma, Ladakh Region
- **Sponsor:** Michel Guitton, Veolia Energy – Dalkia
- **Grant:** €6,500

## MADAGASCAR

### Madagascar Construction et Partage

Supporting the acquisition of equipment and materials needed to build school facilities (classrooms, toilets, sports ground) in three villages near Antananarivo, Madagascar.

- **Location:** villages of Ambiatibe, Ankazondandy and Ambohimanatrika
- **Sponsor:** Thierry Vandeveld, Veolia Water
- **Grant:** €7,000

## SENEGAL

### C2 Laprod

Back-to-work projects for young people in Senegal in the field of communication and multimedia, in a cooperative venture between the towns of Cergy-Pontoise, near Paris, and Thiès.

- **Location:** Thiès
- **Sponsor:** Christophe Darribere, Veolia Environmental Services
- **Grant:** €20,000

# WORKFORCE DEVELOPMENT

## 29 projects

## Social inclusion through work

## FRANCE

### ACI Développement (Back-to-work workshops and projects for development)

Financing the equipment needed to create back-to-work projects, maintaining open air spaces in a rural area.

- **Location:** Argentan, Gacé, Vimoutiers, Mortagne-au-Perche and L'Aigle, Orne
- **Sponsor:** Jean-Pierre Heroin, Veolia Transport
- **Grant:** €10,000

### ACTIFORM (Community association for work, social inclusion and training)

Constructing a high quality environmental building and purchasing farm equipment for a back-to-work organic truck farming business.

- **Location:** Rive-de-Gier, Loire
- **Sponsor:** François-Xavier Lictevout, Veolia Environmental Services
- **Grant:** €20,000

### AE Industrie (Athelia Environnement Industrie)

Building a miniature demonstration machine for recycling plastic corks, by a social employment company, with a view to building awareness in the south of France.

- **Location:** La Ciotat, Bouches-du-Rhône
- **Sponsor:** Aurélien Morlier, Veolia Environmental Services
- **Grant:** €14,000

### AGRE'PAM

Refurnishing a kitchen in a workforce development restaurant, to prepare and sell organic meals.

- **Location:** Antony, Hauts-de-Seine
- **Sponsor:** Cédric Lafollet, Veolia Water
- **Grant:** €25,000

### ALGED (Lyons association for the management of centers for disabled people)

Creating a laundry workshop in an organization providing assisted workplaces for people with handicaps, in Lyons.

- **Location:** Lyons, Rhône
- **Sponsor:** Cécile Clavier, Veolia Energy – Dalkia
- **Grant:** €27,000

### AREMA

Purchasing a waterweed cutter boat for a back-to-work agency, to restore waterways and wetlands.

- **Location:** Amiens, Somme
- **Sponsor:** Franck Thuillier, Veolia Environmental Services
- **Grant:** €20,000

### Assise Orne

Opening a restaurant providing jobs for the unemployed, serving dishes from many cultures.

- **Location:** Alençon, Orne
- **Sponsor:** Yves Eisenbarth, Veolia Transport
- **Grant:** €15,000

### Association de gestion CPRH (Educational and retraining center for handicapped people)

Creating a laundry workshop in an organization providing assisted workplaces for people with handicaps in Lagny-sur-Marne.

- **Location:** Lagny-sur-Marne, Seine-et-Marne
- **Sponsor:** Sinclair Vouriot, Veolia Water
- **Grant:** €27,000

### Cap vert

Setting up new eco-friendly manufacturing processes in a boatyard providing jobs for the unemployed.

- **Location:** Buxerolles, Vienne
- **Sponsor:** Pierrick Richard, Veolia Environmental Services
- **Grant:** €10,000

### Chauffeur sans voiture

Supporting the development of an eco-responsible service providing drivers for individuals unable to drive a car or for professionals in their own car.

- **Location:** Paris
- **Sponsor:** Jean-Pierre Tardieu, Veolia Environnement
- **Grant:** €20,000

### Espaces

Installing new facilities for parks and gardens personnel working in back-to-work projects.

- **Location:** Meudon, Hauts-de-Seine
- **Sponsor:** Eymeric de Chaumont, Veolia Water
- **Grant:** €16,000

### Espoir

Installing and equipping new facilities for a nonprofit group providing work for the unemployed, specialized in dismantling bulky household waste.

- **Location:** Colmar, Haut-Rhin
- **Sponsor:** Gilles Tondu, Veolia Energy – Dalkia
- **Grant:** €30,000

### Garros Services

Acquiring equipment for the development of a neighborhood urban cleaning and maintenance service.

- **Location:** Auch, Gers
- **Sponsor:** Laure Belmudes, Veolia Water
- **Grant:** €10,000

### Institut Environnement Tarn

Purchasing equipment for projects to create jobs for the unemployed in the environmental sector.

- **Location:** Castres, Tarn
- **Sponsor:** Dominique Bousquet, Veolia Water
- **Grant:** €20,000

### Jardin de Cocagne de la Barbuise

Purchasing farm and irrigation equipment to develop a truck farming activity for a nonprofit group providing work for the unemployed.

- **Location:** Saint-Étienne-sous-Barbuise, Aube
- **Sponsor:** Jean-Pierre Courtillier, Veolia Energy – Dalkia
- **Grant:** €15,000

### Naturelhome

Purchasing equipment to develop a company providing jobs for the unemployed in the construction of eco-friendly timber houses.

- **Location:** Le Puy-en-Velay, Haute-Loire
- **Sponsor:** Jean-Pierre Durand, Veolia Energy – Dalkia
- **Grant:** €20,000

### Planète Sésame Métisse

Purchasing equipment for a fast-food activity launched by a nonprofit group providing work for the unemployed.

- **Location:** Saint-Ouen-l'Aumône, Val-d'Oise
- **Sponsor:** Marion Frotin, Veolia Energy – Dalkia
- **Grant:** €10,000

### Secours catholique

Supporting branches of this nonprofit group providing work for the unemployed.

- **Location:** France
- **Grant:** €100,000

### Secours populaire français – Fédération de la Haute-Vienne

Purchasing specialized equipment to improve working conditions in a textile sorting and recovery center, providing work for the unemployed.

- **Location:** Limoges, Haute-Vienne
- **Sponsor:** Joëlle Dubois, Veolia Environmental Services
- **Grant:** €8,000

### Tremplin Insertion Chantiers

Purchasing specialized equipment for a nonprofit group providing work for the unemployed in the environmental sector, in a rural area.

- **Location:** Tournon-sur-Rhône, Ardèche
- **Sponsor:** Lionel Vialle, Veolia Water
- **Grant:** €20,000

### Versailles Portage

Purchasing two-wheel vehicles for a group providing work for the unemployed working from home.

- **Location:** Versailles, Yvelines
- **Sponsor:** Fabienne Fuzzi, Veolia Environnement
- **Grant:** €7,500

## MADAGASCAR

### Ateliers Sans Frontières

Providing IT hardware for high schools and vocational training centers in eight regions of Madagascar. Hardware recycled in France by people working on a program providing jobs for the unemployed.

- **Location:** Analamanga, Boeny, Sava, Amoron'i, Mania, Diana, Vatovavy-Fitovinany, Atsimo-Atsinanana, and Atsimo-Andrefana Regions
- **Sponsor:** Frédéric Plumas, Veolia Water
- **Grant:** €36,000

## ROMANIA

### Ateliere Fara Frontiere

Purchasing equipment to develop a waste electrical and electronic equipment (WEEE) recycling activity for a nonprofit group providing social integration and work for the unemployed.

- **Location:** Bucarest
- **Sponsor:** Tatiana Burileanu, Veolia Water
- **Grant:** €18,000

## TUNISIA

### Batik International

Setting up a women's fair-trade textiles cooperative.

- **Location:** Tunis
- **Sponsor:** Thomas Lecoq, Veolia Environmental Services
- **Grant:** €10,000



## Training and counseling

### FRANCE

#### Académie Christophe Tiozzo

Ongoing support for a project offering social integration through boxing, run by the Christophe Tiozzo Academy (see 2008 activity report, page 35).

- **Location:** France
- **Sponsor:** Denis Gasquet, Veolia Environmental Services
- **Grant:** €50,000

**ADIE** (*Association for the right to economic initiative*)  
Contributing to the creation of ADIE Conseil branches to train and advice micro-business start-ups assisted by the ADIE.

- **Location:** Lyons, Nantes and Caen
- **Sponsor:** Éric Lesueur, Veolia Water
- **Grant:** €180,000

#### Le Valdocco

Devising a “serious game” to help put troubled youth back on track.

- **Location:** Argenteuil, Val-d’Oise
- **Sponsor:** Patricia Vinet, Veolia Water
- **Grant:** €30,000

#### Mobilité 07-26

Creating three back-to-work driving schools for people with learning difficulties and who need a driving license to return to work.

- **Location:** Le Teil and Aubenas, Ardèche; Pierrelatte, Drôme
- **Sponsor:** André Deleage, Veolia Environmental Services
- **Grant:** €10,000

#### Solidarauto 49

Equipping an outreach automobile garage (car sales, repair and rental) run by a workforce development agency to enable job seekers to regain their mobility.

- **Location:** Angers, Maine-et-Loire
- **Sponsor:** Marie-Cécile Metzger, Veolia Environmental Services
- **Grant:** €10,000

# ENVIRONMENTAL CONSERVATION

## 20 projects

### Protecting the natural heritage and biodiversity

#### Tara Oceans

Ongoing support for a three-year scientific expedition to study all of the world’s oceans (see 2009 activity report, page 47).

- **Location:** the world’s seas and oceans
- **Sponsor:** Maguy Bourbigot, Veolia Water
- **Grant:** €300,000

### BRAZIL

#### Conservation International

Preserving a vast recently discovered coral reef, to protect biodiversity while securing the economic activities of the local population.

- **Location:** Abrolhos Archipelago, Bahia
- **Sponsor:** Benoît Papy, Veolia Water
- **Grant:** €240,000 over three years

### FRANCE

#### Terres australes et antarctiques françaises (*French Southern and Antarctic Lands*)

Removal of toxic waste threatening biodiversity on Juan de Nova Island and protecting surrounding coral reefs.

- **Location:** Îles Éparses (Scattered Islands)
- **Grant:** €250,000

### MOROCCO

#### Qafila

Building a community hammam with a solar water heater, and working to preserve the Tighmert palm grove, southern Morocco.

- **Location:** Tighmert, district of Asrir
- **Sponsor:** Ahmed Khattabi, Veolia Water
- **Grant:** €40,000

### Education and awareness-building

### FRANCE

#### CNRS

Organizing an educational exhibit on biodiversity, first in Paris, then a traveling version in the provinces.

- **Location:** Paris
- **Sponsors:** Maguy Bourbigot, Veolia Water, and Hervé Suty, Veolia Environnement
- **Grant:** €40,000

#### EPGVH (*La Villette management corporation*)

Contributing to the extension of a kitchen garden open to all, with educational, environmental and social aims, in the Parc de la Villette.

- **Location:** Paris
- **Sponsor:** Rainier d’Haussonville, Veolia Water
- **Grant:** €40,000

#### Familles rurales

Devising a practical method to promote eco-responsible behaviors, as part of a family-oriented program.

- **Location:** France
- **Sponsor:** Muriel Chagniot, Veolia Water
- **Grant:** €10,000

#### La Gaule boulinéenne

Creating a botanic trail around the ponds of Amermont.

- **Location:** Bouligny, Meuse
- **Sponsor:** Nathalie Senard, Veolia Environmental Services
- **Grant:** €38,000

### Les Petits lardons

Rearranging a daycare center garden, with a pilot educational project including an environmental dimension.

- **Location:** Paris
- **Sponsor:** Thibault Constant, Veolia Water
- **Grant:** €9,000

### Oasis

Building an eco-friendly structure in a “Jardin de Cocagne” garden to serve as a model for eco-construction training centers and for professional builders.

- **Location:** Saint-Just-Saint-Rambert, Loire
- **Sponsor:** Vincent Nguyen Ba, Veolia Energy – Dalkia
- **Grant:** €25,000

### Environment Book Prize

Fifth literary award to support and encourage authors and publishers working to build public awareness of environmental issues.

- **Location:** Paris
- **Sponsor:** Philippe Langenieux-Villard, Veolia Environnement
- **Grant:** €200,000

### Réseau des Grands Sites de France

Creating a tool to raise young people’s awareness of the need to protect the environment, for use by staff of France’s major heritage sites.

- **Location:** France
- **Sponsor:** Cyril Chassagnard, Veolia Water
- **Grant:** €26,000

### Surfrider Foundation Europe

Supporting a project to train and raise the professional capabilities of volunteers with Surfrider Foundation Europe, a nonprofit group.

- **Location:** Biarritz, Pyrénées-Atlantiques
- **Sponsor:** Thierry Witkowicz, Veolia Water
- **Grant:** €60,000

### Unis-Cité

Ongoing experimental phase of the MediaTerre project in the Île-de-France and Nord-Pas-de-Calais Regions, advising low-income families on how to adopt eco-friendly behaviors, with help from young civic service volunteers (see 2009 activity report, page 53).

- **Location:** Île-de-France and Nord-Pas-de-Calais
- **Sponsors:** Anne du Crest, Veolia Water, and Jean-Claude Allard, Veolia Energy – Dalkia
- **Grant:** €70,000

## GERMANY

### Aktion Fischotterschutz

Installing an educational project to build public awareness of water quality in the center for the protection of the European otter.

- **Location:** Wolfsburg, Lower Saxony
- **Sponsor:** Thomas Lampe, Veolia Water
- **Grant:** €17,000

### DRK Regionalverband Magdeburg-Jerichower Land (German Red Cross)

Creating educational tools to help kindergarten children learn about nature and water resources.

- **Location:** Burg, Saxony-Anhalt
- **Sponsor:** Viktoria Wagner, Veolia Water
- **Grant:** €9,000

### Förderverein Goldene Aue

Creating a reception and information center on preserving the “golden alluvial plain,” Thuringia’s most important wetland.

- **Location:** Auleben, Thuringia
- **Sponsor:** Michael Strube, Veolia Water
- **Grant:** €8,740

### Kinderwald Pulheim

Converting farmland into a children’s forest, to build environmental awareness and foster eco-responsible behaviors.

- **Location:** Pulheim, North Rhine-Westphalia
- **Sponsor:** Peter Vent, Veolia Water
- **Grant:** €5,500

## SENEGAL

### Sud-Ouest sans frontières

Creating a “pilot solar village” to promote and protect the environment and develop renewable energy in rural areas.

- **Location:** Mbassis, Fatick Region
- **Sponsor:** Isabelle Vulliez, Veolia Water
- **Grant:** €10,000

## SLOVAKIA

### Les Enfants du Danube

Setting up sustainable development awareness building workshops in holiday camps for children from seriously disadvantaged neighborhoods.

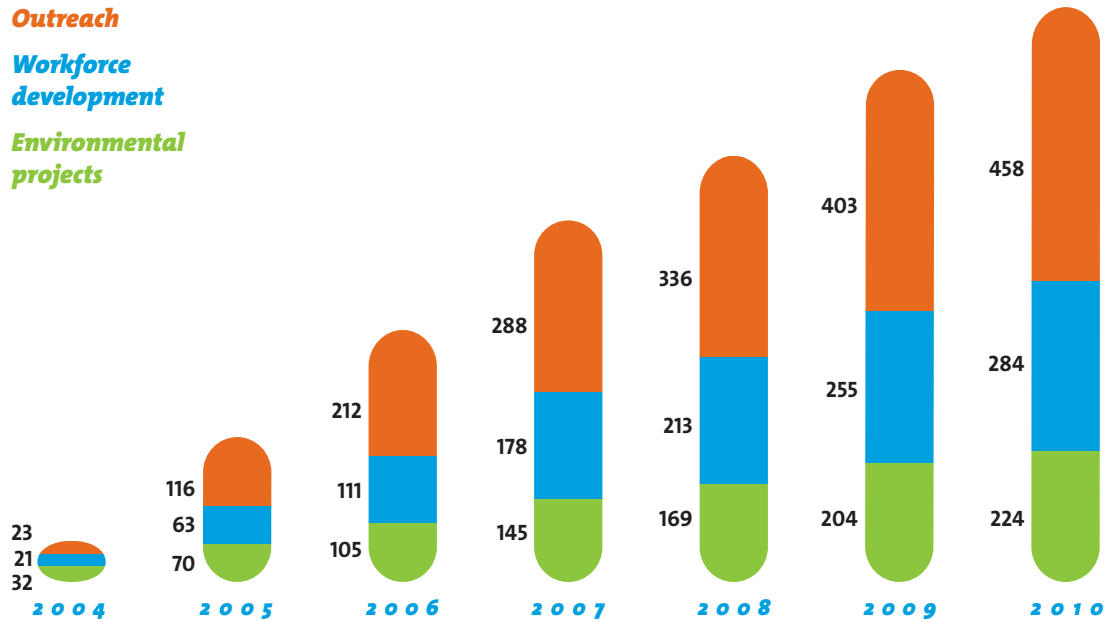
- **Location:** Slovakia
- **Sponsor:** Eva Kucerova, Veolia Water
- **Grant:** €15,000

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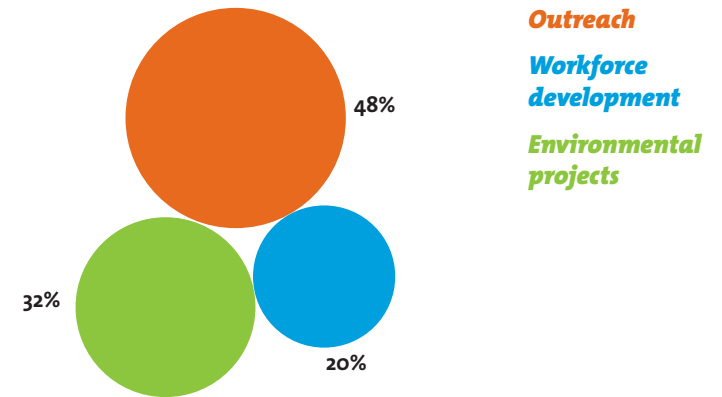
# THE FOUNDATION IN FIGURES

NUMBER OF PROJECTS BY FIELD OF ACTIVITY SINCE 2004

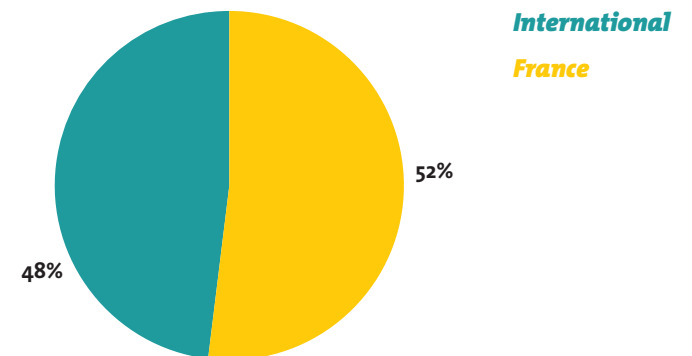
**Outreach**  
**Workforce development**  
**Environmental projects**



BREAKDOWN OF GRANTS BY FIELD OF ACTIVITY IN 2010



GEOGRAPHIC BREAKDOWN OF PROJECTS IN 2010





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